



At: Aelodau'r Pwyllgor Archwilio
Cymunedau

Dyddiad: 12 Ebrill 2013

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Annwyl Gyngorydd

Fe'ch gwahoddir i fynychu cyfarfod y **PWYLLGOR ARCHWILIO CYMUNEDAU, DYDD IAU, 18 EBRILL 2013** am **9.30 am** yn **YSTAFELL BWLLGOR 1A, NEUADD Y SIR, RHUTHUN.**

Yn gywir iawn

G Williams
Pennaeth Gwasanaethau Cyfreithiol a Democrataidd

AGENDA

RHAN 1 - GWAHODDIR Y WASG A'R CYHOEDD I'R RHAN HON O'R CYFARFOD

1 YMDDIHEURIADAU

2 DATGAN CYSYLLTIAD

Aelodau i ddatgan unrhyw gyswllt personol neu niweidiol unrhyw fusnes sy'n cael ei ystyried yn y pwyllgor hwn.

3 MATERION BRYG A GYTUNWYD GAN Y CADEIRYDD

Hysbysu am unrhyw eitemau, ym marn y Cadeirydd, y dylid eu trafod yn y pwyllgor hwn fel mater bryg i Adran 100B (4) o Ddeddf Llywodraeth Leol 1972.

4 COFNODION (Tudalennau 5 - 12)

I dderbyn Cofnodion Pwyllgor Archwilio Cymunedau a gynhaliwyd ar 28 Chwefror 2013 (copi wedi'i amgáu).

9.40 a.m.

5 GWYBODAETH DDIWEDDARAF Y RHYL YN SYMUD YMLAEN
(Tudalennau 13 - 60)

Ystyried adroddiad, sy'n cynnwys **atodiad cyfrinachol**, gan Reolwr Rhaglen Y Rhyl yn Symud Ymlaen (copi wedi'i amgáu) er mwyn darparu'r wybodaeth ddiweddaraf am Strategaeth Adfywio Y Rhyl yn Symud Ymlaen.

10.10 a.m.

6 ASESAD O DDIGONOLRWYDD CYFLEOEDD CHWARAE SIR DDINBYCH (Tudalennau 61 - 76)

Ystyried adroddiad gan Reolwr Ffordd o Fyw Egniol (copi wedi'i amgáu) ynglŷn â drafft Aseiad Cyfleoedd Chwarae Digonol a chynllun gweithredu.

10.40 a.m.

~~~~~ TORIAD ~~~~~

**7 ADRODDIAD CYNNYDD YMGYRCH ATAL BAW CŴN** (Tudalennau 77 - 88)

Ystyried adroddiad ar y cyd gan Y Rheolwr Cyfathrebu, Marchnata a Hamdden a'r Rheolwr Cyfathrebu y Rheolwr Corfforaethol a Rheolwyr Marchnata (copi wedi'i amgáu) ynglŷn â chynnydd Ymgyrch Atal Baw Cŵn a'r cynlluniau i symud ymlaen.

**11.20 a.m.**

**8 RHAGLEN WAITH ARCHWILIO** (Tudalennau 89 - 110)

Ystyried adroddiad gan Gydlynnydd Archwilio (copi wedi'i amgáu) i adolygu Rhaglen Gwaith i'r Dyfodol y pwyllgor a rhoi'r wybodaeth ddiweddaraf i aelodau am faterion perthnasol.

**11.50 a.m.**

**9 ADBORTH GAN GYNRYCHIOLWYR PWYLLGOR**

Derbyn unrhyw wybodaeth ddiweddaraf gan gynrychiolwyr y Pwyllgor ar amryw Fyrddau'r Cyngor a Grwpiau.

**AELODAETH**

**Y Cynghorwyr**

James Davies  
Peter Arnold Evans  
Carys Guy

Bob Murray  
Joe Welch  
Cefyn Williams

Huw Hilditch-Roberts  
Rhys Hughes  
Win Mullen-James

Cheryl Williams  
Huw Williams

**COPIAU I'R:**

Holl Gynghorwyr er gwybodaeth  
Y Wasg a'r Llyfrgelloedd  
Cyngorau Tref a Chymuned

Mae tudalen hwn yn fwriadol wag

## PWYLLGOR ARCHWILIO CYMUNEDAU

Cofnodion y Pwyllgor Archwilio Cymunedau a gynhaliwyd yn Ystafell Bwyllgor 1a, Neuadd y Sir, Rhuthun, Dydd Iau, 28 Chwefror 2013 am 9.30am.

### PRESENNOL

Y Cyngwr. James Davies, Carys Guy, Huw Hilditch-Roberts (Cadeirydd), Rhys Hughes, Win Mullen-James, Bob Murray, Joe Welch, Cefyn Williams, Cheryl Williams a Huw Williams (Is-Gadeirydd)

### HEFYD YN BRESENNOL

Y Cyngwr. Hugh Carson Irving, Jason McLellan, Paul Penlington a David Smith

Croesawodd y Cadeirydd bawb i'r cyfarfod gan estyn croeso arbennig i gynrychiolwyr o Dîm Cyfnewid Dysgu gan Gymheiriaid Cyngor Sir y Fflint sy'n arsylwi'r cyfarfod fel rhan o Astudiaeth Gwella Archwilio Swyddfa Archwilio Cymru. Er budd yr arsylwr, bu i'r aelodau a'r swyddogion gyflwyno eu hunain ac egluro eu swyddi.

#### 1 YMDDIHEURIADAU

Derbyniwyd ymddiheuriadau am absenoldeb gan y Cyngwr. Peter Arnold Evans

#### 2 DATGAN CYSYLLTIAD

Dim.

#### 3 MATERION BRYD DAN GYFARWYDDYD Y CADEIRYDD

Dim.

#### 4 COFNODION

Dywedodd y Cyngwr. Rhys Hughes bod y cofnod dan 'materion brys' yn ymwneud â darparu a gosod biniau graen (tudalen 5) yn anghywir. Mewn gwirionedd tomenni graen yw'r 'biniau graen' ar Fwlch yr Oernant. Dim ond ers yn ddiweddar mae Pennaeth Priffyrdd a Gwasanaethau Amgylcheddol wedi cymryd y cyfrifoldeb dros wasanaethau priffyrdd ac isadeiledd felly nid oedd modd iddo roi manylion ynglŷn â'r penderfyniad i dderbyn argymhellion Asiantaeth yr Amgylchedd i adael graen mewn manau penodol. Cytunodd Pennaeth Priffyrdd a Gwasanaethau Amgylcheddol i dderbyn mwy o fanylion ynglŷn â'r mater ac i adrodd yn ôl i'r Grŵp Aelodau Ardal Lleol.

**PENDERFYNIAD** – *Yn amodol ar y newid uchod, cymeradwyo cofnodion y cyfarfod ar 17 Ionawr 2013.*

#### 5 ADOLYGU CYFLWYNO CYNLLUN AILGYLCHU X2

Cyflwynodd y Pennaeth Priffyrdd a Gwasanaethau Amgylcheddol adroddiad (a gafodd ei anfon at yr Aelodau ymlaen llaw) ar y problemau a welwyd yn ne'r Sir ym mis Tachwedd 2012 wrth roi'r cynllun ailgylchu newydd (X2) ar waith. Roedd ei adroddiad hefyd yn cynnwys gwybodaeth am y camau gweithredu i fynd i'r afael â'r problemau. Cydnabuwyd bod rhai penderfyniadau allweddol a wnaethpwyd cyn rhoi'r cynllun ar waith wedi cyfrannu tuag at y problemau – fel y penderfyniad i roi'r system newydd ar waith ym mis Tachwedd yn hytrach nag aros tan y gwanwyn.

Ni ragwelwyd yr oedi gyda darparu offer hanfodol na'r problemau yn sgil gweithio mewn ardaloedd gwledig a defnyddio meddalwedd gyfrifiadurol i bennu llwybr y casgliadau. Bu i hyn oll arwain at ddryswch ac oedi gyda darparu'r gwasanaeth newydd a bu i nifer o drigolion anfon cwynion trwy'r system Rheoli Cysylltiadau Cwsmeriaid. O ganlyniad i hyn oll rhoddyd cynllun ar waith i fynd i'r afael â'r problemau a dosbarthwyd adnoddau ychwanegol i adfer y sefyllfa. Er gwaethaf y problemau hyn, ystyriwyd bod y penderfyniadau i weithredu'r cynllun ailgylchu mewn un sesiwn ac i ddefnyddio meddalwedd gyfrifiadurol er mwyn pennu'r llwybrau gorau ar gyfer y casgliadau yn benderfyniadau cywir.

Cafwyd trafodaeth faith ar ba mor ddigonol oedd y trefniadau i weithredu'r cynllun ailgylchu newydd. Canmolodd y Pwyllgor ymateb y Cyngor i'r problemau, yn arbennig ymateb y Ganolfan Gwasanaethau Cwsmer. Serch hynny, penderfynwyd bod y canlynol yn dal yn destun pryder:

- Cyfathrebu gwael gyda thrigolion
- Dosbarthu calendrau casglu anghywir i drigolion rhai ardaloedd
- Colli enw da'r Cyngor
- Staff y gwasanaeth a'r staff casglu yn anghyfarwydd â'r ardal

Bu i'r Pennaeth Priffyrdd a Gwasanaethau Ailgylchu a'r Rheolwr Rheoli Gwastraff ac Ailgylchu ymateb i nifer o gwestiynau gan gadarnhau'r canlynol:

- Bydd cost y camgymeriadau, lle bo'n briodol, yn cael eu codi ar y contractwyr.
- Mae colli enw da yn destun pryder ond, er bod y gwasanaeth ailgylchu yn wasanaeth pwysig a gweladwy, nid oedd cost ei roi ar waith ond canran bychan o gyllideb y gwasanaeth cyfan.
- Roedd y farchnad ar gyfer technoleg mapio gyfrifiadurol yn gystadleuol dros ben. Er bod dewisiadau eraill ar gael, roedd y problemau yn deillio o ddewis y llwybr casglu yn agos at ddyddiad gweithredu'r cynllun ac felly nid oedd hynny'n gadael digon o amser i weld y problemau.
- Roedd y problemau gyda'r calendrau yn deillio o gamgymeriadau a wnaethpwyd wrth i'r staff dosbarthu ddehongli'r system codau yn anghywir. Roedd modd ail-greu'r calendrau ond byddai cost ynghlwm â hynny ac ystyriwyd bod y mater dan reolaeth gan fod y Cyngor yn cysylltu â chynghorwyr i weld a oedd mater yn ymwneud â chasgliadau hwyr angen eu datrys yn eu hardaloedd. Roedd gwaith hefyd yn cael ei wneud i sicrhau bod y trefniadau casglu ar gael i'w gweld ar wefan Cyngor Sir Ddinbych.
- Y gobaith oedd gweithredu gwasanaeth ailgylchu llawn ledled y Sir ond, oherwydd yr anawsterau wrth yrru cerbydau casglu mawr yn yr ardaloedd gwledig, mae angen amrywio lefel y gwasanaeth yn y Sir.

- Cafwyd yr offer/deunyddiau gan gyflenwyr o dramor yn dilyn proses dendro a oedd yn ystyried ansawdd a phrisiau.

Dywedodd y Cyfarwyddwr Corfforaethol Cwsmeriaid ei fod yn disgwyl i rai problemau godi wrth weithredu prosiect mawr ond ychwanegodd ei fod yn siomedig gyda nifer y problemau sydd wedi codi gyda'r cynllun hwn. Canmolwyd ymateb swyddogion i'r sefyllfa. Mae'r swyddogion wedi cydnabod y camgymeriadau ac yn gweithio'n galed iawn i adfer y sefyllfa. Dywedodd hefyd y gallai'r problemau hyn fod yn wers bwysig i holl adrannau'r Cyngor o ran darparu gwasanaethau.

Dywedodd y Cyng. David Smith, Aelod Arweiniol Tir y Cyhoedd, ei fod wedi ymddiheuro am y problemau gyda'r wasg leol a phwysleisiodd ei bod hi, ar y pryd, yn bwysicach adfer y sefyllfa yn hytrach na beio rhywun. Yn sgil cynllun X2, mae'r canran ailgylchu gwastraff bwyd wedi cynyddu 34% a bellach mae Sir Ddinbych â'r canran ailgylchu uchaf yng Nghymru.

Dywedodd y Cadeirydd bod angen cydnabod y broblem gyda gweithredu trefniadau cynllun X2 a chanmolodd y swyddogion a'r Aelod Arweiniol am eu gwaith o gydnabod a mynd i'r afael â'r sefyllfa. Dywedwyd pa mor bwysig yw cyfathrebu da rhwng trigolion a phartneriaid gwasanaeth a pha mor allweddol yw swyddogaeth arweinwyr gwasanaeth wrth sicrhau bod y gwelliannau'n cael eu gwneud. Er bod rhai yn anfodlon gyda'r dull o weithredu'r cynllun nid yw'r mwyafrif wedi profi unrhyw broblem. Ychwanegodd y Cadeirydd bod y cynnydd mewn ailgylchu yn galonogol iawn. Diolchodd y Cadeirydd i'r swyddogion am fynychu'r cyfarfod a gwerthfawrogodd eu gonestrwydd wrth drafod y problemau.

#### **PENDERFYNIAD:**

- i) Cytuno i ddefnyddio'r gwersi sydd wedi eu dysgu fel sylfaen i unrhyw newid arfaethedig arall yn y Cyngor.
- ii) Unwaith mae'r ffigyrau terfynol ar y cynnydd yn y cyfraddau ailgylchu ar gael, cyhoeddi canlyniad rhoi'r cynllun ar waith yn Llais y Sir ac mewn datganiad i'r wasg
- iii) Cefnogi'r cynnig i gynnwys ymddiheuriad ac eglurhad o'r problemau, yn ogystal â'r ffigyrau ailgylchu, yn rhifyn nesaf Llais y Sir;
- iv) Argymhell y dylid cysylltu â chynghorwyr, unwaith mae ymarfer prisio wedi ei wneud, i weld a oes angen dosbarthu calendrau casglu newydd yn eu wardiau;
- v) Gofyn beth yw cost cyffredinol y gwasanaeth ailgylchu newydd o gymharu â'r hen drefn o waredu gwastraff a gofyn beth yw'r manteision i'r Cyngor. Gofyn hefyd am y materion ariannol sydd wedi eu celu rhag contractwyr y cynllun newydd;
- vi) Gofyn i'r Gwasanaeth, fel rhan o'r Broses Her Gwasanaethau, edrych ar ddichonolrwydd gweithredu casgliad bwyd bob yn ail wythnos er mwyn cael y canlyniadau ailgylchu gorau posib. Gofyn hefyd am fanteision a chostau darparu'r gwasanaeth yma ac am adroddiad cryno i Gadeiryddion ac Is-Gadeiryddion Archwilio eu hystyried.

## **6 CYSYLLTU Â'N CYMUNEDAU AC AILDDIFFINIO EIN HAGWEDD TUAG AT FOD YN 'GYNGOR RHAGOROL SY'N AGOS AT Y GYMUNED'**

Cyflwynodd y Cyng. Hugh Irving, Aelod Arweiniol Cwsmeriaid a Chymunedau, adroddiad (a gafodd ei anfon at yr Aelodau ymlaen llaw) ar y testun uchod gan ofyn

i'r Pwyllgor roi sylwadau ar sut mae'r Cyngor yn cysylltu â'r gymuned ac ar aildiffinio agwedd y Cyngor tuag at fod yn 'Gyngor rhagorol sy'n agos at y gymuned'.

Eglurodd y Cyfarwyddwr Corfforaethol Cwsmeriaid bod, yn y gorffennol, fforymau cymunedol wedi derbyn cyfle i fod yn rhan o waith y Cyngor ond bod cyfranogaeth y cyhoedd wedi bod yn wan ac felly daethpwyd â'r fforymau i ben heb sefydlu rhai newydd. Yn ddiweddar, fodd bynnag, mae gwaith mwyaf llwyddiannus y Cyngor gyda chymunedau wedi digwydd trwy gyfres o ymgynghoriadau cyhoeddus ar faterion penodol fel yr ymgynghoriad ar addysg gynradd. Cafodd yr Aelodau gyfle i wneud awgrymiadau ar sut i wella'r cyswllt â chymunedau. Dyma'r awgrymiadau:

- Rhoi dewis i drigolion gofrestru i dderbyn e-byst 'Sir Ddinbych Heddiw' sy'n cael eu hanfon at aelodau.
- Cynnal cyfarfodydd Arbennig Grŵp Aelodau Ardal naill ai cyn neu ar ôl y cyfarfod arferol er mwyn i aelodau o'r cyhoedd drafod materion gyda'u haelodau lleol.
- Credwyd bod 'Llyfr Coginio Democratiaeth' Cyngor Sir y Fflint ar gyfer clybiau ieuenctid, sy'n egluro i bobl ifanc sut mae democratiaeth a gwleidyddiaeth yn gweithio, yn enghraifft dda o sut i gynnwys pobl ifanc yng ngwaith awdurdodau lleol. Credwyd y byddai modd i Sir Ddinbych ddysgu o hyn.
- Meithrin gwell cysylltiad rhwng swyddogion ac aelodau lleol i sicrhau bod cynghorwyr yn ymwybodol o'r hyn sy'n digwydd ac yn effeithio ar eu ward. Roedd rhywfaint o bryder nad yw pobl, ar adegau, yn cysylltu â'u haelod lleol yn gyntaf pan fo materion yn ymwneud â'u ward yn codi.

Dywedodd y Pennaeth Cyfathrebu, Marchnata a Hamdden bod y Cyngor wedi mabwysiadu Strategaeth Cyfathrebu newydd a bod Camau Gweithredu'r Flwyddyn 1<sup>af</sup> yn edrych ar ffyrdd o'i datblygu, yn arbennig o ran cyfryngau cymdeithasol a datganiadau i'r wasg. Soniwyd hefyd bod fforwm ieuenctid wedi ei drefnu'n ddiweddar yn y Rhyl i drafod y Cynllun MAWR. Roedd uwch arweinwyr y Cyngor a mudiadau eraill y Bwrdd Gwasanaeth Lleol, fel yr Heddlu, hefyd yn bresennol. Roedd yr adborth yn gadarnhaol iawn.

Arweiniodd Cyfarwyddwr Corfforaethol Cwsmeriaid y pwyllgor drwy ail hanner ei adroddiad ac eglurodd bod y Cyngor yn bwriadu adolygu ei ddiffiniad o fod yn Gyngor 'sy'n agos at y gymuned' i gyd-fynd â blaenoriaethau'r Cynllun Corfforaethol newydd. Mae'r cynnydd yn y gwaith o roi Cynllun Gweithredu 'Dod yn Agosach at y Gymuned' ar waith yn y 18 mis diwethaf wedi ei grynhoi dan dri phennawd - 'Cynrychioli a Chyswllt', 'Darparu Gwasanaeth' a 'Datblygu Cymunedol'. I ddatblygu'r gwaith yma ymhellach, mae pedwar maes newydd wedi ei gynnig ac mae cyfle i'r Pwyllgor hwn anfon sylwadau arnyn nhw cyn i'r Cyngor benderfynu eu cymeradwyo. Dyma'r pedwar maes arfaethedig:

- 1) Cynnwys Cymunedau a Democratiaeth
- 2) Rhoi'r flaenoriaeth i'n cwsmeriaid
- 3) Mapio anghenion a dyheadau cymunedau a gwella cynhwysedd
- 4) Gwella gwasanaethau
  - a) Meithrin y diwylliant cywir
  - b) Cynllunio gwasanaethau yn agos at gymunedau



Yn ystod y drafodaeth ddilynol, pwysleisiodd y Cyng. Huw Williams bwysigrwydd dibynnu ar wybodaeth y Grwpiau Aelodau Ardal er mwyn sicrhau bod cynghorwyr yn gwybod beth sy'n digwydd. Dywedodd y Cadeirydd y gellir cytuno â'r meysydd ond ychwanegodd mai eu gweithredu fydd y gwaith pwysicaf ac y byddai'n rhaid monitro hynny. Dywedodd y Cyfarwyddwr Corfforaethol Cwsmeriaid y byddai'r 'camau gweithredu' yn cael eu hegluro ac y byddai'r trefniadau ar gyfer monitro llwyddiant yn cael eu gosod unwaith mae'r meysydd wedi eu cymeradwyo.

Ychwanegodd yr Aelod Arweiniol Cwsmeriaid a Chymunedau bod gweithdy ar wasanaethau cwsmer ar 5 Mawrth i geisio canfod beth yw anghenion cwsmeriaid. Mae croeso i bob cynghorydd ei fynychu. Cafwyd trafodaeth faith i ddilyn.

### **PENDERFYNIAD:**

- i) Cefnogi'r dulliau a amlinellwyd yn yr adroddiad, gan gynnwys cynyddu'r defnydd o'r cyfryngau cymdeithasol, er dibenion gwella'r cyswllt rhwng cynghorwyr sir, trigolion a grwpiau â diddordeb;*
- ii) Ystyried cynnal Cyfarfodydd Arbennig o'r Grwpiau Aelodau Ardal pan fydd angen ymgynghori/cysylltu â chymunedau ynglŷn â mater penodol;*
- iii) Cefnogi'r diffiniad diwygiedig o fod yn 'Cyngor Rhagorol **sy'n Agos at y Gymuned**' a llunio cynllun gweithredu yn seiliedig ar ganlyniadau, sy'n cynnwys sut i fesur llwyddiant a cherrig milltir er mwyn cyrraedd yr uchelgais, a monitro'r camau gweithredu'n ofalus.*

## **7 RHAGLEN WAITH Y PWYLLGOR ARCHWILIO**

Cyflwynodd y Cydlynnydd Archwilio adroddiad (a gafodd ei anfon at yr Aelodau ymlaen llaw) ar raglen waith y Pwyllgor ac ar ddatblygiadau diweddar yn ymwneud â gwaith y Pwyllgor.

Dywedodd y Cydlynnydd Archwilio bod adroddiad ar y Strategaeth Cefnogi Pobl, a oedd i fod i gael ei gyflwyno yn ystod y cyfarfod hwn, wedi ei ohirio tan fis Gorffennaf oherwydd nad oedd digon o amser i asesu effaith y strategaeth newydd a llunio dadansoddiad cynhwysfawr. Roedd y Cadeirydd eisoes wedi cytuno â hyn.

Cyfeiriwyd at y Briff Gwybodaeth sy'n cynnwys manylion penderfyniad y Cabinet ar 19 Chwefror ynglŷn ag amodau caniatáu cau ffyrdd ar gyfer ras feicio Etape Cymru. Roedd y Pwyllgor Archwilio Cymunedau wedi derbyn adroddiad ar y trefniadau yn eu cyfarfod ar 17 Ionawr ac roedd sawl mater wedi ei godi ar gyfer sylw'r Cabinet.

Dywedodd y Cydlynnydd Archwilio bod Grŵp Cadeiryddion ac Is-Gadeiryddion Archwilio wedi cyfeirio dau fater at y Pwyllgor. Cytunodd y Pwyllgor i gael adroddiad ar 'Asesiad Digonolrwydd Chwarae a Chynllun Gweithredu' yn ystod cyfarfod 18 Ebrill ac adroddiad ar 'Rheoli Safleoedd Carafannau' ym mis Mai. Roedd 'Mynediad i Gefn Gwald' wedi ei gynnwys yn y rhaglen waith gan aelodau'r pwyllgor cyn etholiadau Mai 2012 ac roedd y Grŵp Cadeiryddion ac Is-Gadeiryddion Archwilio wedi gofyn a hoffai'r Pwyllgor ddatblygu'r mater ymhellach. Cytunodd y Pwyllgor nad yw hwn, ar hyn o bryd, yn fater ar gyfer y Pwyllgor Archwilio.

Mae cais wedi dod i law gan y Cyfarwyddwr Corfforaethol: Uchelgais Economaidd a Chymunedol yn gofyn i'r Pwyllgor adolygu'r cynigion ar gyfer datblygu'r cynlluniau tref yn gynlluniau ardal ehangach cyn iddyn nhw gael eu cyflwyno i'r Cabinet ar 16 Ebrill. Cytunodd y Pwyllgor bod angen trefnu cyfarfod arbennig i wneud hyn ac felly cytunwyd i gyfarfod ar 2 Ebrill. Teimlwyd y byddai presenoldeb yr Arweinydd a'r Aelod Arweiniol o fudd i drafod yr adroddiad.

Mewn ymateb i gais llafar Pennaeth Cyfathrebu, Marchnata a Hamdden, cytunodd y Pwyllgor i gynnwys cyflwyniad ar gasgliadau'r Arolwg o Gyhoeddiadau'r Cyngor yn rhaglen waith Mai 2013.

Yn dilyn yr honiadau bod cig ceffyl mewn bwydydd, mae Grŵp Tasg a Gorffen wedi ei ffurfio i adolygu'r trefniadau ar gyfer caffael a rheoli bwyd sy'n cael ei ddarparu drwy wasanaethau'r Cyngor. Cytunodd y Pwyllgor i dderbyn adroddiad ar ganfyddiadau'r Grŵp yng nghyfarfod 23 Mai.

Rhodddwyd gwybod i'r Pwyllgor bod angen cynrychiolydd o'r Pwyllgor Archwilio Cymunedau ar Grŵp Her Gwasanaethau Cwsmer. Enwebwyd y Cyng. Carys Guy-Davies.

Soniodd y Cyng. Cefyn Williams am gyflwr rhai o ffyrdd y Sir, gan gynnwys cyflwr rhai o'r ffyrdd yn ei ward ef. Bydd y mater yn cael ei drafod yng nghyfarfod Grŵp Aelodau Ardal Dyffryn Dyfrdwy yr wythnos nesaf. Serch hynny, mae'r Pwyllgor yn cytuno bod y mater yn berthnasol i'r Pwyllgor Archwilio. Gofynnodd y Pwyllgor am gael adroddiad ar y mater yn ystod cyfarfod 4 Gorffennaf 2013.

**PENDERFYNIAD** – *Yn amodol ar y newidiadau uchod, cymeradwyo Rhaglen Waith y Pwyllgor.*

## **8 DYRANNU SYMIAU GOHIRIEDIG A'R ARDOLL SEILWAITH CYMUNEDOL**

Cyflwynodd y Pennaeth Cynllunio a Gwarchod y Cyhoedd adroddiad, sydd wedi ei gynhyrchu ar y cyd â Phennaeth Tai a Datblygu Cymunedol, ar y trefniadau presennol i ddyrannu symiau gohiriedig sy'n daladwy yn lle neilltuo manau agored (yn unol ag amod 106 Deddf Cynllunio Gwlad a Thref 1990). Roedd yr adroddiad hefyd yn cynnwys yr wybodaeth ddiweddaraf ar reolau'r Ardoll Seilwaith Cymunedol a fydd yn caniatáu'r Cyngor i godi ardoll swm sefydlog tuag at gostau gwella isadeiledd er mwyn cefnogi datblygiadau. Byddai gweithredu'r Ardoll Seilwaith Cymunedol yn dibynnu ar gymeradwyo'r Cynllun Datblygu Lleol. Rhagwelir y bydd hyn yn golygu llai o alw am weithredu amodau adran 106.

Eglurwyd bod awdurdodau lleol gogledd Cymru ac Awdurdod Parc Cenedlaethol Eryri yn cydweithio i edrych ar ffyrdd o weithredu'r Ardoll Seilwaith Cymunedol. Mae'r Cyngor wrthi'n recriwtio ar gyfer swydd dros dro i ddatblygu'r gwaith yma. Mae'r swydd wedi ei hariannu gan yr awdurdodau lleol. Oherwydd cymhlethdod Rheolau'r Ardoll Seilwaith Cymunedol a'r newidiadau i'r canllaw cysylltiedig, dywedwyd mai diben yr adroddiad, ar hyn o bryd, yw codi ymwybyddiaeth gan fod ar y Cyngor angen penderfynu a ddylen nhw dderbyn yr Ardoll Seilwaith Cymunedol yn Sir Ddinbych unwaith mae'r gwaith ymchwil i'w effeithiau wedi ei gwblhau.

Holodd y Cyng. Rhys Hughes a oes gan y Cyngor fesurau mewn grym i sicrhau nad yw datblygwyr yn gallu osgoi eu rhwymedigaethau. Dywedodd y Pennaeth Cynllunio a Gwarchod y Cyhoedd y gellir gorfodi amodau adran 106 ond bu iddo hefyd gydnabod bod rhai achosion wedi codi lle nad oedd modd gwneud hynny, fel yn yr achos yn Llangollen. Cadarnhaodd hefyd y bydd Aelodau yn derbyn hyfforddiant ar yr Ardoll Seilwaith Cymunedol cyn iddyn nhw benderfynu derbyn yr ardoll neu beidio. Dywedodd hefyd y byddai Grwpiau Aelodau Ardal yn derbyn adroddiad yn y misoedd nesaf ar y newidiadau posib.

Cadarnhawyd y byddai'r Ardoll Seilwaith Cymunedol yn cynyddu'r cyfle i wella isadeiledd – roedd amodau adran 106 yn ein cyfyngu i wella manau agored yn bennaf. Mae risg ynghlwm â hyn. Gallai mudiadau eraill dderbyn y cynnydd ariannol posib a byddai hynny'n lleihau rheolaeth y Cyngor ar yr arian y gellir ei godi drwy'r ardoll. Mae'r gwir swm y gellir ei godi drwy'r Ardoll Seilwaith Cymunedol yn dibynnu ar y fframwaith codi tâl sydd, ar hyn o bryd, yn dal heb ei ddatblygu. Felly, nid oes ffigyrau manwl ar gael.

I gloi, dywedodd y Cadeirydd na fyddai modd penderfynu ar werth yr Ardoll Seilwaith Cymunedol nes bod yr holl wybodaeth ariannol ar gael a chytunodd y dylid rhoi'r Ardoll Seilwaith Cymunedol yn rhaglen waith y Pwyllgor unwaith mae'r prosiect ymchwil wedi ei gwblhau.

***PENDERFYNIAD:***

- i)* Cydnabod y ffigyrau am yr incwm a gafwyd drwy Gytundebau amod adran 106 ar gyfer manau agored a chynnal a chadw, a'r cynigion grant a'r taliadau sydd wedi eu gwneud; a
- ii)* nodi arwyddocâd yr Ardoll Seilwaith Cymunedol a threfnu bod adroddiad ar y camau i weithredu'r ardoll yn Sir Ddinbych yn cael ei gynnwys yn rhaglen waith y Pwyllgor.

**9 ADBORTH GAN GYNRYCHIOLWYR Y PWYLLGOR**

Dywedodd y Cadeirydd ei fod wedi mynychu cyfarfod Bwrdd Rhaglen y Rhyl yn Symud Ymlaen. Dywedodd fod y cyfarfod yn un diddorol a bod y ffordd y maen nhw'n cydlynu'r holl ddatblygiadau yn y Rhyl fel un cyfanwaith yn gadarnhaol iawn.

Diolchodd y Cadeirydd i bawb am ddod gan gynnwys Tîm Cyfnewid Dysgu gan Gymheiriaid Cyngor Sir y Fflint a oedd yn arsylwi'r cyfarfod.

Daeth y cyfarfod i ben am 12:30pm.

Mae tudalen hwn yn fwriadol wag

|                            |                                                                                  |
|----------------------------|----------------------------------------------------------------------------------|
| <b>Adroddiad i'r:</b>      | <b>Pwyllgor Archwilio Cymunedau</b>                                              |
| <b>Dyddiad y Cyfarfod:</b> | <b>18 Ebrill 2013</b>                                                            |
| <b>Aelod Arweiniol:</b>    | <b>Yr Arweinydd a'r Aelod Arweiniol dros Ddatblygu Economaidd</b>                |
| <b>Awdur yr Adroddiad:</b> | <b>Rheolwr Rhaglen Y Rhyl yn Symud Ymlaen</b>                                    |
| <b>Teitl:</b>              | <b>Y Rhyl yn Symud Ymlaen – Y Newyddion Diweddaraf ar Y Rhyl yn Symud Ymlaen</b> |

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## **1. Am beth mae'r adroddiad yn sôn?**

Mae'r adroddiad hwn yn darparu'r newyddion diweddaraf ar Strategaeth Adfywio Y Rhyl yn Symud Ymlaen.

## **2. Beth yw'r rheswm dros lunio'r adroddiad hwn?**

Darparu gwybodaeth a chael sylwadau'r Aelodau ar y cynnydd o ran gweithredu Strategaeth Adfywio Y Rhyl yn Symud Ymlaen (RGF).

## **3. Beth yw'r Argymhellion?**

Bod yr Aelodau'n nodi'r wybodaeth a rhoi sylwadau ar y cynnydd a wnaed.

## **4. Manylion am yr Adroddiad**

Mae'r adroddiadau Diweddaraf am y Rhaglen ynghlwm fel Atodiad 1a i 1d sy'n dangos o ran pedair llif gwaith y rhaglen bod gan:

- Ardal Adfywio Gorllewin Y Rhyl statws MELYN ar hyn o bryd (Atodiad 1a)\*
- Canol y Dref statws COCH ar hyn o bryd (Atodiad 1b)
- Glan y Môr a Thwristiaeth statws MELYN ar hyn o bryd (Atodiad 1c)
- Byw a Gweithio yn Y Rhyl statws OREN ar hyn o bryd (Atodiad 1d)

\* Ar hyn o bryd mae Atodiad 1a wedi'i eithrio rhag cael ei ddatgelu i'r cyhoedd yn rhinwedd Paragraffau 13 a 14 Rhan 4 Atodlen 12A Deddf Llywodraeth Leol, 1972.

Yn y Pwyllgor Archwilio Cymunedau ar 17 Ionawr 2013, penderfynodd y Pwyllgor argymhell gwahodd Alliance Leisure i gyfarfod Briffio'r Cyngor. Deallir bod y Pennaeth Cyfathrebu, Marchnata a Hamdden yn trefnu hyn ac y dylai ddigwydd ym mis Mehefin 2013.

Penderfynodd y Pwyllgor hefyd gael manylion ffigyrau rhagolygon cynhyrchu incwm y rhaglen. Bydd y rhain yn cael eu cyflwyno yn yr Adroddiad Newyddion Diweddaraf

RGF nesaf i'r Pwyllgor Archwilio pan fydd gennym fanylion gwariant llawn Blwyddyn Ariannol 2012/13.

Penderfynodd y Pwyllgor hefyd gael manylion ynglŷn ag aelodaeth a chyfansoddiad y Byrddau Rhaglen a Phrosiect. Mae'r Byrddau Prosiect yn dilyn methodoleg Prince 2 sy'n manylu ar rôl y Bwrdd. Mewn perthynas â'r Bwrdd Rhaglen RGF, trafodwyd a chytunwyd ar y telerau ac amodau yn y cyfarfod Rhaglen Bwrdd ar 13 Chwefror 2013. Mae copi o'r Telerau ac Amodau ynghlwm fel Atodiad 2.

## **5. Sut mae'r penderfyniad yn cyfrannu at y Blaenoriaethau Corfforaethol?**

### **5.1: Blaenoriaeth 1 – Datblygu'r economi leol a'n Cymunedau**

Prif gymhelliant y Strategaeth Adfywio RGF ydi creu mwy o swyddi a chyfleoedd busnes yn yr ardal, ac felly'n mynd i'r afael â'r flaenoriaeth hon yn uniongyrchol.

### **5.2: Blaenoriaeth 6 – Sicrhau bod tai o ansawdd da ar gael**

Yn benodol, bydd Prosiect Gwella Tai Gorllewin Y Rhyl (WRHIP) yn effeithio'n uniongyrchol ar ganlyniad blaenoriaeth "*cynnig ystod o deipiau a mathau o dai...i gwrrdd ag anghenion unigolion a theuluoedd*".

## **6. Beth fydd yn ei gostio a sut bydd yn effeithio ar wasanaethau eraill?**

Ar y cyfan, nid oes gan y strategaeth adfywio gyllideb benodol. Caiff nawdd ei ddyrannu i brosiectau penodol, yn bennaf trwy ddefnyddio ffynonellau nawdd allanol, a chaiff y nawdd ei fonitro fesul prosiect.

## **7. Pa ymgynghoriadau a gynhaliwyd?**

Caiff y rhaglen ei monitro gan y Bwrdd Rhaglen amlasiantaeth sy'n sicrhau bod consensws eang tuag at y dull ar draws asiantaethau allweddol yn Y Rhyl. Mae gwaith pellach yn cael ei wneud ar ddatblygu dull marchnata a chyfathrebu cryfach er mwyn sicrhau bod ymwybyddiaeth cymunedol ehangach o'r strategaeth. Mae gan brosiectau unigol eu strategaeth ymgynghori eu hunain.

## **8. Pa risgiau sy'n bodoli ac a oes unrhyw beth y gallwn ei wneud i'w lleihau?**

Caiff risgiau eu monitro gan y Rhaglen Bwrdd gan ddefnyddio **Atodiad 3 – Cofrestr Risg Rhaglen**.

## **9. Pŵer i wneud y Penderfyniad**

Dim angen penderfyniad.

Mae erthygl 6.3.4 Cyfansoddiad y Cyngor yn caniatáu'r Pwyllgor Archwilio i adolygu ac archwilio perfformiad y Cyngor a chyrrff cyhoeddus eraill wrth ddarparu eu hamcanion a gweithgareddau polisi.

Swyddog Cyswllt:

Rheolwr Rhaglen Y Rhyl yn Symud Ymlaen

Ffôn: 01824 706495

Mae tudalen hwn yn fwriadol wag



Yn rhinwedd Paragraff(au) 13, 14 Rhan 4, Atodlen 12A  
Deddf Llywodraeth Leol 1972.

Document is Restricted

Mae tudalen hwn yn fwriadol wag

# Town Centre Highlight Report

## April 2013



**Y RHYL  
RHYL**

|                                                                                                                                                                                                                                                                                                                                                                                                           |                         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| <b>Aims &amp; Objectives</b>                                                                                                                                                                                                                                                                                                                                                                              | <b>Current Status:</b>  |
| <p>In the town centre we are trying to create new business and job opportunities by supporting investment in retail, but also by introducing new uses and diversifying the town centre economy.</p> <ol style="list-style-type: none"> <li>1. Objectives not yet developed and agreed</li> <li>2. Objectives not yet developed and agreed.</li> <li>3. Objectives not yet developed and agreed</li> </ol> | RED                     |
|                                                                                                                                                                                                                                                                                                                                                                                                           | <b>Previous Status:</b> |
|                                                                                                                                                                                                                                                                                                                                                                                                           | RED                     |

### What's going well?

The refurbishment of the Bee & Station is forecast to complete by end of April 2013 and will be marketed as quality office space.

The facilitated "Visioning Day" with the Town Centre Management Group and RGF Board took place on 5 March 2013. Outcome of the day is yet to be written up but some strong ideas came forward for the strategy and constituent projects.

There is evidence of continued private sector investment in the town with former Dudley Arms pub opening as the Cob & Pen, a new restaurant/nightclub – Front Room - opening at the bottom end of the High Street, and a new outdoor clothing shop – Granite – opening on the junction of High Street/Wellington Road.

A programme of Easter events has been arranged by the Town Centre Manager.

### What concerns us and what are we doing about it?

Marks & Spencer and Next have both now closed, and the new retail development in Prestatyn has opened. This has had an immediate and very noticeable impact on footfall and trade in Rhyl. It is a little early to determine what the longer term impact of this development will be on Rhyl and whether the immediate impact will ease as the novelty factor of the new development wears off. Clearly though it has and will continue to have an impact on footfall and trade in Rhyl town centre.

Evidence from the footfall cameras are suggesting that the market is not having the desired impact of increasing footfall, with some non-market days achieving higher footfall figures. This is due to be discussed at the next meeting of the Rhyl Market Working Group on 12 April 2013, with a view to developing some proposals for the future of the market.

### Outlook

As expected, the opening of the new shopping development in Prestatyn has had a negative impact on Rhyl, and made the need to develop a coherent regeneration strategy and secure additional funding for the town centre even more pressing. That said, the recently announced New Regeneration Framework from Welsh Government – Vibrant and Viable Places – would seem to offer a potential source of funding in the future. We are still awaiting the guidance on

the funding criteria and bidding process, but bids would need to be submitted to WG in October 2013 with a view to project delivery beginning in April 2014.

## Committed Projects

*A commitment has been made to deliver the project and the necessary funding is in place.*

| Project                                       | Lead Organisation | Forecast Completion | Delivery Confidence |
|-----------------------------------------------|-------------------|---------------------|---------------------|
| Bee & Station                                 | DCC               | Apr 13              | GREEN               |
| 45 – 47 Water Street<br>(external works only) | Pennaf            | Apr 13              | GREEN               |

## In Development

*Feasibility or ongoing development of the project is underway.*

| Project              | Lead Organisation | Comments                                                                                                                                               |
|----------------------|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| 49 – 55 Queen Street | DCC/RCS           | Initial feasibility for refurbishment of this WG owned property for an Enterprise Centre complete. Investigation of potential funding streams ongoing. |
| Rhyl Railway Station | Network Rail      | Improvements to Rhyl Station currently being worked up by Network Rail. Forecast on site by 2014.                                                      |

## Under Consideration

*Some consideration has been given to the project but significantly more work is required.*

| Project                      | Lead Organisation | Comments                                                                                                                          |
|------------------------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| Queen's Market               | DCC               | Possible redevelopment site for mixed use including retail.                                                                       |
| Rhyl Town Hall               | ??                | Some discussion about development for performing arts, craft market, etc, but no further progress made.                           |
| Vacant Property Scheme       | ??                | Some discussion about a scheme to get empty shops back into use discussed but no further progress made.                           |
| Parking Strategy             | DCC               | Desire expressed by town centre businesses for a review of parking strategy. Some limited progress made in terms of new policies. |
| Town Centre Street Furniture | DCC               | Concerns have been raised about the current condition of the town centre street furniture.                                        |

## Indicators of Success

Denbighshire County Council is currently developing an Economic Ambition Strategy for the County which is currently forecast to be complete by September 2013. Rather than develop a separate set of indicators and performance measures for Rhyl, it has been agreed with the team developing the Economic Ambition Strategy that the Rhyl indicators should ideally be a "sub-set" of the wider Denbighshire Performance measures. As such, it is the intention to develop the Rhyl indicators once the County wide measures have been agreed.

| Indicator | Baseline<br>(2010) | Target | Most<br>Recent | Perfor<br>mance |
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## Performance Measures

To be developed

Mae tudalen hwn yn fwriadol wag

# Seafront Highlight Report

## April 2013



**Y RHYL  
RHYL**

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| <b>Aims &amp; Objectives</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>Current Status:</b>  |
| <p><b>Along the coastal strip we are trying to create new business and job opportunities by increasing visitor numbers and visitor spend:</b></p> <ol style="list-style-type: none"> <li><b>1. To improve the visitor experience by ensuring a clean and well maintained environment, a welcoming atmosphere and by providing a range of activities and events.</b></li> <li><b>2. To create new visitor attractions that are consistent with the current appeal of Rhyl as a family orientated seaside resort, but that will attract visitors who currently do not visit.</b></li> <li><b>3. To market the resort more effectively to improve the public perception of Rhyl as a place to visit, live or invest</b></li> </ol> | YELLOW                  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <b>Previous Status:</b> |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | YELLOW                  |

### What's going well?

Work continues on developing the business case for the Denbighshire owned Leisure facilities along the coast. The key elements of this are:

- New Aquatic Centre and new use for Sky Tower
- Demolition of Sun Centre and improvements to Pavilion Theatre
- Public Realm/car parks
- Children's Village Restaurants
- Nova (Prestatyn)

Ground investigation works and other surveys are being undertaken in relation to the new Aquatic Centre, and some repair works to the Sky Tower are being programmed over the next few months to ensure there is no risk to public safety posed by the structure.

Some initial design work has been undertaken and we now have some proposals for improvements to the Underground car park and to Crescent Road car park. At this stage no funding has been identified to implement these schemes but they are seen as an important part of the overall proposal because of the loss of parking caused by the proposed location of the Aquatic Centre and the increase in demand for car parking that should result from the new facility. We also have some design proposals for the creation of a pedestrian "plaza" for the space between the Aquatic Centre, Cinema and Children's Village.

The new East Parade beach access, creating disabled access to the beach as well as access for hand pulled beach craft (kite buggies, kayaks, etc) has completed as of 28<sup>th</sup> March 2013. An official launch event is planned for 3.00pm, 23<sup>rd</sup> April at the Pavilion Theatre.

Rhyl Harbour Bridge still scheduled to be operational by 28 Jun 2013. One of the bridge decks has arrived on site. Works on the square and harbour building will continue after the bridge and scheduled to complete by Dec 2013.

Some funding has been identified to develop the LoveRhyl brand and website as the visitor marketing strategy for Rhyl which should allow for the project to be progressed over the next month.

A programme of activities such as face painting, circus workshops, etc has been proposed for the summer on the promenade. This will provide 26 days of activity at the cost of approximately £15,000. The plan is to underwrite this from the Rhyl Going Forward operational budget, but with a view to trying to secure sponsorship to meet the costs or possibly even extend the programme.

A collaborative project between DCC and CCBC and funded by RWE N Power through the Gwynt y Mor Tourism Fund is set to commence in the Spring/Summer of 2013. The project will provide web based information, QR codes and information hubs along the coastal path from Prestatyn to Llandudno and the hinterland links off such as Gronant dunes, Marsh Tracks, Rhuddlan Nature Reserve for walkers and cyclists and provide leaflets/booklets/audio trail facilities at specific locations including public transport hubs. In addition the funding will provide capital for infrastructure improvements such as car parking surfacing at marsh Tracks and Prestatyn Hillside.

## **What concerns us and what are we doing about it?**

We experienced further delays, mainly relating to contractual issues, for the demolition of the Honey Club, but are now confident that the demolition work will start in April 2013. The Development Agreement between our preferred developer – Chesham Estates – and DCC has still not been signed, but a meeting has been arranged with Chesham Estates to try and progress this and ascertain where they are up to with the design process.

A new Public Inquiry date of 11<sup>th</sup> & 12<sup>th</sup> of June 2013 has been set for the compulsory purchase of 25/26 West Parade, which is required for the hotel scheme.

The Ocean Plaza site has not progressed as issues relating to power supply and flood risk continue.

The planning application for the Marine Lake Cable Ski was deferred at Planning Committee because some concerns have been raised about its environmental impact. All the concerns raised have previously been addressed and evidenced, so we remain confident that the application will be approved at the next Committee on 17<sup>th</sup> April 2013. However, the delay could cause issues in terms of implementation as the installation work will now be in the season when the miniature railway is in operation.

The Grange Hotel continues to be an eyesore on the front and no development solution has yet been identified, but further works to tidy the site will be undertaken by Denbighshire County Council in April if the owner fails to conform with the Enforcement Notice that has been served.

## **Outlook**

The progression of the Rhyl Harbour project, combined with the proposals for the renewal/refurbishment of the major leisure facilities on the seafront gives cause for real optimism. Clearly there is still a long way to go but if the projects are delivered it should result in a significant increase in visitor numbers with associated economic benefits.



## Completed Projects

East Parade Beach Access

## Committed Projects

*A commitment has been made to deliver the project and the necessary funding is in place.*

| Project                   | Lead Organisation | Forecast Completion | Delivery Confidence |
|---------------------------|-------------------|---------------------|---------------------|
| Rhyl Harbour & Bridge     | DCC               | Dec 13              | ORANGE              |
| Harbour Empowerment Order | DCC               | Jun 13              | ORANGE              |
| Honey Club redevelopment  | DCC               | Dec 14              | ORANGE              |
| Marine Lake Cable Ski     | DCC               | Jun 13              | ORANGE              |
| Green Links               | DCC               | Mar 15              | GREEN               |

## In Development

*Feasibility or ongoing development of the project is underway.*

| Project                             | Lead Organisation | Comments                                                             |
|-------------------------------------|-------------------|----------------------------------------------------------------------|
| Ocean Plaza                         | SDG               | Flood risk and power constraint issues continue to prevent progress. |
| Aquatic Centre & Sky Tower          | DCC               | Ground investigation and other surveys being undertaken.             |
| Public Realm & Underground car park | DCC               | Concept plans drawn up.                                              |
| Children's Village Restaurants      | DCC               | Further consideration needed of how to market these units.           |
| Pavilion & Sun Centre               | DCC               | Business Case in development scheduled for completion in May 2013.   |
| Crescent Road car park              | DCC               | Detailed plans drawn up.                                             |
| LoveRhyl website                    | DCC               | Some funding secured. Hopeful of commissioning design in April 2013  |

## Under Consideration

*Some consideration has been given to the project but significantly more work is required.*

| Project                            | Lead Organisation | Comments                                                                                                                         |
|------------------------------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------|
| 85 – 90 West parade                | WG                | Site temporarily landscaped, but earmarked for future development.                                                               |
| Boutique training Hotel            | DCC/RCS           | Concept agreed but need to identify appropriate site and funding sources.                                                        |
| Beach Huts                         | ???               | Not considered a priority at this stage.                                                                                         |
| Cycle Link – connecting Glan Morfa | DCC               | Currently trying to secure funding to undertake feasibility of cycle connection by the river between Marine Lake and Glan Morfa. |
| Rhyl Marina                        | DCC               | To be considered once Rhyl Harbour project complete and operational.                                                             |
| Pedestrian Signage Strategy        | DCC               | Currently trying to secure funding to undertake this work.                                                                       |
| Public Art Strategy                | DCC               | Not considered a priority at this stage.                                                                                         |

## Indicators of Success

Denbighshire County Council is currently developing an Economic Ambition Strategy for the County which is currently forecast to be complete by September 2013. Rather than develop a separate set of indicators and performance measures for Rhyl, it has been agreed with the team developing the Economic Ambition Strategy that the Rhyl indicators should ideally be a “sub-set” of the wider Denbighshire Performance measures. As such, it is the intention to develop the Rhyl indicators once the County wide measures have been agreed.

| Indicator | Baseline<br>(2010) | Target | Most<br>Recent | Performa<br>nce |
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## Performance Measures

To be developed

Mae tudalen hwn yn fwriadol wag

# Live & Work Highlight Report

## April 2013



|                                                                                                                                                                                                                                                                                                                          |                         |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| <b>Aims &amp; Objectives</b>                                                                                                                                                                                                                                                                                             | <b>Current Status:</b>  |
| <p><b>We are trying to increase the desirability of Rhyl as a place to live, work, invest and do business.</b></p> <ol style="list-style-type: none"> <li>1. Objectives not yet developed and agreed</li> <li>2. Objectives not yet developed and agreed.</li> <li>3. Objectives not yet developed and agreed</li> </ol> | ORANGE                  |
|                                                                                                                                                                                                                                                                                                                          | <b>Previous Status:</b> |
|                                                                                                                                                                                                                                                                                                                          | ORANGE                  |

### What's going well?

Plans to develop a new school building at Rhyl High continue and are progressing well. This project is led by DCC Education Services.

The ground works for the Rhyl Cut Fisheries project are almost complete, with two fishing pools being created and the excavated material being used to create the mountain bike track at Glan Morfa. Planting will now take place later in the year with the help of local volunteers. This project has been led by DCC Countryside Services.

A final draft of the Green Infrastructure Plan report has been produced. This report details how Rhyl's Green Infrastructure (green spaces, parks, river corridors, etc) could be enhanced to provide community, environmental and economic benefits. Once complete, the document will provide an evidence base and strategic context which will assist in drawing down funding to deliver environmental improvement projects. This project is led by DCC Planning.

### What concerns us and what are we doing about it?

The same concerns persist from the previous update report:

The need to develop a more coherent and focussed approach to making Rhyl a more attractive place to live and work was recognised at the Review in Nov 2012. This work will be progressed as part of a wider Denbighshire Economic Ambition Strategy.

The failure thus far to agree an acceptable coastal defence scheme leaves significant parts of West Rhyl vulnerable to flooding. The problems at the Ocean Plaza site have also highlighted a potential significant flood risk posed by the River Clwyd which appears to require a very extensive and expensive flood protection scheme. The Developer is currently undertaking a revised Flood Consequence Assessment for the site, which will clarify the situation. These issues risk being an ongoing deterrent to investment both for housing and economic uses.

The Welsh Government funded ARBED scheme offering improved insulation was being rolled out in Rhyl West 2, but take-up has been very poor and as a result is likely to be withdrawn except for those properties which have already expressed an interest.

## Outlook

The work currently being undertaken on the Denbighshire Economic Ambition Strategy will provide the context to develop a much more coherent and robust approach to promoting Rhyl as a place to live, work and invest. This should provide a real opportunity for Rhyl to position itself in the wider Denbighshire and North Wales context and to more effectively attract new investment into the town.

## Committed Projects

*A commitment has been made to deliver the project and the necessary funding is in place.*

| Project            | Lead Organisation | Forecast Completion | Delivery Confidence |
|--------------------|-------------------|---------------------|---------------------|
| Rhyl High School   | DCC               | Sep 16              | GREEN               |
| Rhyl Cut Fisheries | DCC               | Apr 13              | GREEN               |
| Area Renewal       | DCC               | Aug 13              | GREEN               |
| ARBED              | WG/Wilmot Dixon   | under review        | RED                 |

## In Development

*Feasibility or ongoing development of the project is underway.*

| Project                        | Lead Organisation | Comments                                                                                                                                   |
|--------------------------------|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| Coastal Defence Phase 3        | DCC               | Funding for phase 3 available until 2015, Revised scheme options currently being prepared and should be available in Apr 13                |
| Green Infrastructure Strategy  | DCC               | Strategy currently being developed by consultants (managed by Planning) and forecast for completion by April 2013.                         |
| H Bridge cycle priority scheme | DCC               | Scheme currently stalled due to traffic impact assessment which shows proposed scheme could cause congestion at Marsh Rd/Vale Rd junction. |

## Under Consideration

*Some consideration has been given to the project but significantly more work is required.*

| Project                            | Lead Organisation | Comments                                                                                                                                                                                                                                               |
|------------------------------------|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Live & Work Strategy development   | DCC               | The need to develop a more coherent and focussed approach to making Rhyl a more attractive place to live and work was recognised at the Review in Nov 2012. This work will be progressed as part of a wider Denbighshire Economic Ambition initiative. |
| Renewable Energy Innovation Centre | ??                | Discussed at Review in Nov 12 but not developed.                                                                                                                                                                                                       |
| Rhyl High School Innovation Centre | ??                | Discussed at Review in Nov 12 but not developed.                                                                                                                                                                                                       |

## Indicators of Success

Denbighshire County Council is currently developing an Economic Ambition Strategy for the County which is currently forecast to be complete by September 2013. Rather than develop a separate set of indicators and performance measures for Rhyl, it has been agreed with the team developing the Economic Ambition Strategy that the Rhyl indicators should ideally be a "sub-set" of the wider Denbighshire Performance measures. As such, it is the intention to develop the Rhyl indicators once the County wide measures have been agreed.

| <b>Indicator</b> | <b>Baseline<br/>(2010)</b> | <b>Target</b> | <b>Most<br/>Recent</b> | <b>Performa<br/>nce</b> |
|------------------|----------------------------|---------------|------------------------|-------------------------|
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## Performance Measures

To be developed

# Seafront Highlight Report April 2013



|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| <b>Aims &amp; Objectives</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>Current Status:</b>  |
| <p><b>Along the coastal strip we are trying to create new business and job opportunities by increasing visitor numbers and visitor spend:</b></p> <ol style="list-style-type: none"> <li><b>1. To improve the visitor experience by ensuring a clean and well maintained environment, a welcoming atmosphere and by providing a range of activities and events.</b></li> <li><b>2. To create new visitor attractions that are consistent with the current appeal of Rhyl as a family orientated seaside resort, but that will attract visitors who currently do not visit.</b></li> <li><b>3. To market the resort more effectively to improve the public perception of Rhyl as a place to visit, live or invest</b></li> </ol> | YELLOW                  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <b>Previous Status:</b> |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | YELLOW                  |

## What's going well?

Work continues on developing the business case for the Denbighshire owned Leisure facilities along the coast. The key elements of this are:

- New Aquatic Centre and new use for Sky Tower
- Demolition of Sun Centre and improvements to Pavilion Theatre
- Public Realm/car parks
- Children's Village Restaurants
- Nova (Prestatyn)

Ground investigation works and other surveys are being undertaken in relation to the new Aquatic Centre, and some repair works to the Sky Tower are being programmed over the next few months to ensure there is no risk to public safety posed by the structure.

Some initial design work has been undertaken and we now have some proposals for improvements to the Underground car park and to Crescent Road car park. At this stage no funding has been identified to implement these schemes but they are seen as an important part of the overall proposal because of the loss of parking caused by the proposed location of the Aquatic Centre and the increase in demand for car parking that should result from the new facility. We also have some design proposals for the creation of a pedestrian "plaza" for the space between the Aquatic Centre, Cinema and Children's Village.

The new East Parade beach access, creating disabled access to the beach as well as access for hand pulled beach craft (kite buggies, kayaks, etc) has completed as of 28<sup>th</sup> March 2013. An official launch event is planned for 3.00pm, 23<sup>rd</sup> April at the Pavilion Theatre.

Rhyl Harbour Bridge still scheduled to be operational by 28 Jun 2013. One of the bridge decks has arrived on site. Works on the square and harbour building will continue after the bridge and scheduled to complete by Dec 2013.

Some funding has been identified to develop the LoveRhyl brand and website as the visitor marketing strategy for Rhyl which should allow for the project to be progressed over the next month.



A programme of activities such as face painting, circus workshops, etc has been proposed for the summer on the promenade. This will provide 26 days of activity at the cost of approximately £15,000. The plan is to underwrite this from the Rhyl Going Forward operational budget, but with a view to trying to secure sponsorship to meet the costs or possibly even extend the programme.

A collaborative project between DCC and CCBC and funded by RWE N Power through the Gwynt y Mor Tourism Fund is set to commence in the Spring/Summer of 2013. The project will provide web based information, QR codes and information hubs along the coastal path from Prestatyn to Llandudno and the hinterland links off such as Gronant dunes, Marsh Tracks, Rhuddlan Nature Reserve for walkers and cyclists and provide leaflets/booklets/audio trail facilities at specific locations including public transport hubs. In addition the funding will provide capital for infrastructure improvements such as car parking surfacing at marsh Tracks and Prestatyn Hillside.

## **What concerns us and what are we doing about it?**

We experienced further delays, mainly relating to contractual issues, for the demolition of the Honey Club, but are now confident that the demolition work will start in April 2013. The Development Agreement between our preferred developer – Chesham Estates – and DCC has still not been signed, but a meeting has been arranged with Chesham Estates to try and progress this and ascertain where they are up to with the design process.

A new Public Inquiry date of 11<sup>th</sup> & 12<sup>th</sup> of June 2013 has been set for the compulsory purchase of 25/26 West Parade, which is required for the hotel scheme.

The Ocean Plaza site has not progressed as issues relating to power supply and flood risk continue.

The planning application for the Marine Lake Cable Ski was deferred at Planning Committee because some concerns have been raised about its environmental impact. All the concerns raised have previously been addressed and evidenced, so we remain confident that the application will be approved at the next Committee on 17<sup>th</sup> April 2013. However, the delay could cause issues in terms of implementation as the installation work will now be in the season when the miniature railway is in operation.

The Grange Hotel continues to be an eyesore on the front and no development solution has yet been identified, but further works to tidy the site will be undertaken by Denbighshire County Council in April if the owner fails to conform with the Enforcement Notice that has been served.

## **Outlook**

The progression of the Rhyl Harbour project, combined with the proposals for the renewal/refurbishment of the major leisure facilities on the seafront gives cause for real optimism. Clearly there is still a long way to go but if the projects are delivered it should result in a significant increase in visitor numbers with associated economic benefits.

## Completed Projects

East Parade Beach Access

## Committed Projects

*A commitment has been made to deliver the project and the necessary funding is in place.*

| Project                   | Lead Organisation | Forecast Completion | Delivery Confidence |
|---------------------------|-------------------|---------------------|---------------------|
| Rhyl Harbour & Bridge     | DCC               | Dec 13              | ORANGE              |
| Harbour Empowerment Order | DCC               | Jun 13              | ORANGE              |
| Honey Club redevelopment  | DCC               | Dec 14              | ORANGE              |
| Marine Lake Cable Ski     | DCC               | Jun 13              | ORANGE              |
| Green Links               | DCC               | Mar 15              | GREEN               |

## In Development

*Feasibility or ongoing development of the project is underway.*

| Project                             | Lead Organisation | Comments                                                             |
|-------------------------------------|-------------------|----------------------------------------------------------------------|
| Ocean Plaza                         | SDG               | Flood risk and power constraint issues continue to prevent progress. |
| Aquatic Centre & Sky Tower          | DCC               | Ground investigation and other surveys being undertaken.             |
| Public Realm & Underground car park | DCC               | Concept plans drawn up.                                              |
| Children's Village Restaurants      | DCC               | Further consideration needed of how to market these units.           |
| Pavilion & Sun Centre               | DCC               | Business Case in development scheduled for completion in May 2013.   |
| Crescent Road car park              | DCC               | Detailed plans drawn up.                                             |
| LoveRhyl website                    | DCC               | Some funding secured. Hopeful of commissioning design in April 2013  |

## Under Consideration

*Some consideration has been given to the project but significantly more work is required.*

| Project                            | Lead Organisation | Comments                                                                                                                         |
|------------------------------------|-------------------|----------------------------------------------------------------------------------------------------------------------------------|
| 85 – 90 West parade                | WG                | Site temporarily landscaped, but earmarked for future development.                                                               |
| Boutique training Hotel            | DCC/RCS           | Concept agreed but need to identify appropriate site and funding sources.                                                        |
| Beach Huts                         | ???               | Not considered a priority at this stage.                                                                                         |
| Cycle Link – connecting Glan Morfa | DCC               | Currently trying to secure funding to undertake feasibility of cycle connection by the river between Marine Lake and Glan Morfa. |
| Rhyl Marina                        | DCC               | To be considered once Rhyl Harbour project complete and operational.                                                             |
| Pedestrian Signage Strategy        | DCC               | Currently trying to secure funding to undertake this work.                                                                       |
| Public Art Strategy                | DCC               | Not considered a priority at this stage.                                                                                         |

## Indicators of Success

Denbighshire County Council is currently developing an Economic Ambition Strategy for the County which is currently forecast to be complete by September 2013. Rather than develop a separate set of indicators and performance measures for Rhyl, it has been agreed with the team developing the Economic Ambition Strategy that the Rhyl indicators should ideally be a “sub-set” of the wider Denbighshire Performance measures. As such, it is the intention to develop the Rhyl indicators once the County wide measures have been agreed.

| Indicator | Baseline (2010) | Target | Most Recent | Performance |
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## Performance Measures

To be developed

# Town Centre Highlight Report April 2013



| Aims & Objectives                                                                                                                                                                                                                                                                                                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>In the town centre we are trying to create new business and job opportunities by supporting investment in retail, but also by introducing new uses and diversifying the town centre economy.</p> <ol style="list-style-type: none"> <li>1. Objectives not yet developed and agreed</li> <li>2. Objectives not yet developed and agreed.</li> <li>3. Objectives not yet developed and agreed</li> </ol> |

|                  |
|------------------|
| Current Status:  |
| RED              |
| Previous Status: |
| RED              |

## What’s going well?

The refurbishment of the Bee & Station is forecast to complete by end of April 2013 and will be marketed as quality office space.

The facilitated “Visioning Day” with the Town Centre Management Group and RGF Board took place on 5 March 2013. Outcome of the day is yet to be written up but some strong ideas came forward for the strategy and constituent projects.

There is evidence of continued private sector investment in the town with former Dudley Arms pub opening as the Cob & Pen, a new restaurant/nightclub – Front Room - opening at the bottom end of the High Street, and a new outdoor clothing shop – Granite – opening on the junction of High Street/Wellington Road.

A programme of Easter events has been arranged by the Town Centre Manager.

## What concerns us and what are we doing about it?

Marks & Spencer and Next have both now closed, and the new retail development in Prestatyn has opened. This has had an immediate and very noticeable impact on footfall and trade in Rhyl. It is a little early to determine what the longer term impact of this development will be on Rhyl and whether the immediate impact will ease as the novelty factor of the new development wears off. Clearly though it has and will continue to have an impact on footfall and trade in Rhyl town centre.

Evidence from the footfall cameras are suggesting that the market is not having the desired impact of increasing footfall, with some non-market days achieving higher footfall figures. This is due to be discussed at the next meeting of the Rhyl Market Working Group on 12 April 2013, with a view to developing some proposals for the future of the market.

## Outlook

As expected, the opening of the new shopping development in Prestatyn has had a negative impact on Rhyl, and made the need to develop a coherent regeneration strategy and secure additional funding for the town centre even more pressing. That said, the recently announced New Regeneration Framework from Welsh Government – Vibrant and Viable Places – would seem to offer a potential source of funding in the future. We are still awaiting the guidance on the funding criteria and bidding process, but bids would need to be submitted to WG in October 2013 with a view to project delivery beginning in April 2014.

## Committed Projects

*A commitment has been made to deliver the project and the necessary funding is in place.*

| Project                                    | Lead Organisation | Forecast Completion | Delivery Confidence |
|--------------------------------------------|-------------------|---------------------|---------------------|
| Bee & Station                              | DCC               | Apr 13              | GREEN               |
| 45 – 47 Water Street (external works only) | Pennaf            | Apr 13              | GREEN               |

## In Development

*Feasibility or ongoing development of the project is underway.*

| Project              | Lead Organisation | Comments                                                                                                                                               |
|----------------------|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|
| 49 – 55 Queen Street | DCC/RCS           | Initial feasibility for refurbishment of this WG owned property for an Enterprise Centre complete. Investigation of potential funding streams ongoing. |
| Rhyl Railway Station | Network Rail      | Improvements to Rhyl Station currently being worked up by Network Rail. Forecast on site by 2014.                                                      |

## Under Consideration

*Some consideration has been given to the project but significantly more work is required.*

| Project                      | Lead Organisation | Comments                                                                                                                          |
|------------------------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| Queen's Market               | DCC               | Possible redevelopment site for mixed use including retail.                                                                       |
| Rhyl Town Hall               | ??                | Some discussion about development for performing arts, craft market, etc, but no further progress made.                           |
| Vacant Property Scheme       | ??                | Some discussion about a scheme to get empty shops back into use discussed but no further progress made.                           |
| Parking Strategy             | DCC               | Desire expressed by town centre businesses for a review of parking strategy. Some limited progress made in terms of new policies. |
| Town Centre Street Furniture | DCC               | Concerns have been raised about the current condition of the town centre street furniture.                                        |

## Indicators of Success

Denbighshire County Council is currently developing an Economic Ambition Strategy for the County which is currently forecast to be complete by September 2013. Rather than develop a separate set of indicators and performance measures for Rhyl, it has been agreed with the team developing the Economic Ambition Strategy that the Rhyl indicators should ideally be a “sub-set” of the wider Denbighshire Performance measures. As such, it is the intention to develop the Rhyl indicators once the County wide measures have been agreed.

| Indicator | Baseline (2010) | Target | Most Recent | Performance |
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## Performance Measures

To be developed

# West Rhyl Highlight Report

## April 2013



|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                         |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| <b>Aims &amp; Objectives</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>Current Status:</b>  |
| <p><i>In the West Rhyl Regeneration Area we are trying to create an attractive neighbourhood where working people will want to live</i></p> <ol style="list-style-type: none"> <li><b>1. To create a balanced housing market which is not dominated by one type of housing or by one type of tenure.</b></li> <li><b>2. To create a balanced, stable community with more economically active people living in the neighbourhood.</b></li> <li><b>3. To improve the appearance and perception of the area</b></li> </ol> | YELLOW                  |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <b>Previous Status:</b> |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | ORANGE                  |

### What's going well?

The West Rhyl Supplementary Planning Guidance was adopted by the Council on 26 Feb 2013.

The Public Inquiry for the compulsory purchase order will take place at Rhyl Town Hall on 21/22/23 May 2013. In total 11 objections were received. We are confident that a number of these will be withdrawn as we continue to negotiate acquisitions. We are also exploring the option of offering a house swap for a couple of the objectors whereby, if they agree, we would move them to another house within the project area. Various officers are currently preparing witness statements for the Inquiry and a barrister has been appointed to represent us.

An additional member of staff from DCC Property Services has been secured – funded by the project. This will provide extra capacity to deal with the numerous negotiations for property acquisitions required prior to the Inquiry.

A developer event is planned for 25 April 2013 to identify potential development partners for the redevelopment of the West Parade site and the remodelling/refurbishment of existing houses acquired through the project. The invite list will include both private sector developers and Registered Social Landlords (RSL's). We have been encouraged by the level of interest already expressed by developers.

Following consultation with a number of key partners a draft Design Brief has been produced along with associated procurement documentation for the green space. The plan is to have a design team commissioned in June 2013 with a view to submitting a planning application in the autumn.

Following the “deep clean” of West Rhyl undertaken by DCC public realm team early Jan 13, the area has remained at a good level of cleanliness.

Previous concerns about year end spend have been allayed and we are now on target to meet the forecast spend profile for 2012/13.

The external refurbishment of 13/15 Crescent Road is nearly complete (Pennaf led project).

An initial meeting between Pennaf, DCC and Welsh Government has taken place to discuss future plans for Edward Henry Street, where the majority of properties are owned by Pennaf. Pennaf will be developing some proposals for the area.

## What concerns us and what are we doing about it?

There are no major concerns at this point in time.

## Outlook

The project is progressing well and currently on track to deliver within agreed timetables and budgets.

## Committed Projects

*A commitment has been made to deliver the project and the necessary funding is in place.*

| Project                       | Lead Organisation | Forecast Completion | Delivery Confidence |
|-------------------------------|-------------------|---------------------|---------------------|
| West Rhyl Housing Improvement | WG/Pennaf/<br>DCC | Mar 15              | YELLOW              |
| 13 & 15 Crescent Road         | Pennaf            | Apr 13              | GREEN               |

## In Development

*Feasibility or ongoing development of the project is underway.*

| Project                  | Lead Organisation | Comments                                                                                                                                                                                                                                                                       |
|--------------------------|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Edward Henry Street West | WG/Pennaf/<br>DCC | The block of properties on Edward Henry Street opposite the Last Orders pub are in the ownership of Pennaf. The majority of them are vacant and as such are having a detrimental impact on the area. Pennaf are developing proposals for the future use of the buildings/site. |
| Edward Henry Street East | WG/Pennaf/<br>DCC | On the East side of Edward Henry Street, all the properties with the exception of the Last Orders pub are in either Pennaf or DCC ownership. Pennaf are developing proposals for the future use of the buildings/site.                                                         |

## Under Consideration

*Some consideration has been given to the project but significantly more work is required.*

**CURRENTLY NO PROJECTS UNDER CONSIDERATION**



## Indicators of Success

| Indicator                                                                   | Baseline (2010)        | Target | Most Recent | Performance |
|-----------------------------------------------------------------------------|------------------------|--------|-------------|-------------|
| <b>A balanced Housing Market - Tenure</b>                                   |                        |        |             |             |
| Percentage of houses in multiple occupation in West Rhyl (SPG defined area) | <i>To be developed</i> |        |             |             |
| Percentage of houses in single occupancy                                    |                        |        |             |             |
| Percentage of private rented houses in West Rhyl                            |                        |        |             |             |
| Percentage of owner occupied houses in West Rhyl                            |                        |        |             |             |
| Percentage of RSL houses in West Rhyl                                       |                        |        |             |             |
| <b>A balanced Housing Market - Type</b>                                     |                        |        |             |             |
| Percentage of 2-bed houses in West Rhyl                                     |                        |        |             |             |
| Percentage of 3-bed houses in West Rhyl                                     |                        |        |             |             |
| Percentage of 4-bed houses in West Rhyl                                     |                        |        |             |             |
| Percentage of 5+ bed houses in West Rhyl                                    |                        |        |             |             |
| <b>Stable community with economically active people</b>                     |                        |        |             |             |
| <i>Transience info from schools</i>                                         |                        |        |             |             |
| <i>Job-seekers allowance claimants</i>                                      |                        |        |             |             |
| <b>Improved appearance and perception</b>                                   |                        |        |             |             |
| <i>Environmental Satisfaction survey</i>                                    |                        |        |             |             |
| <i>Recorded crime</i>                                                       |                        |        |             |             |
| Recorded anti-social behaviour                                              |                        |        |             |             |

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**Rhyl Going Forward Programme Board**

# **Terms of Reference**

**Version: Final**

**March 2013**

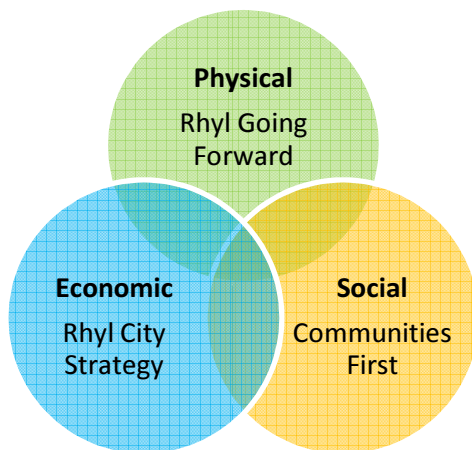
# 1. Programme Background and Context

1.1 For the purposes of the Board regeneration is defined as:

***“an integrated set of activities that seek to reverse economic, social and physical decline to achieve lasting improvement, in areas where market forces will not do this alone without some support from government”***

***Vibrant & Viable Places  
Welsh Government Oct 2012***

1.2 Given the three key themes of regeneration – physical, social and economic – outlined above, it is proposed to utilise existing (or in the case of Communities First proposed) structures to lead on each theme, as illustrated in the diagram below:



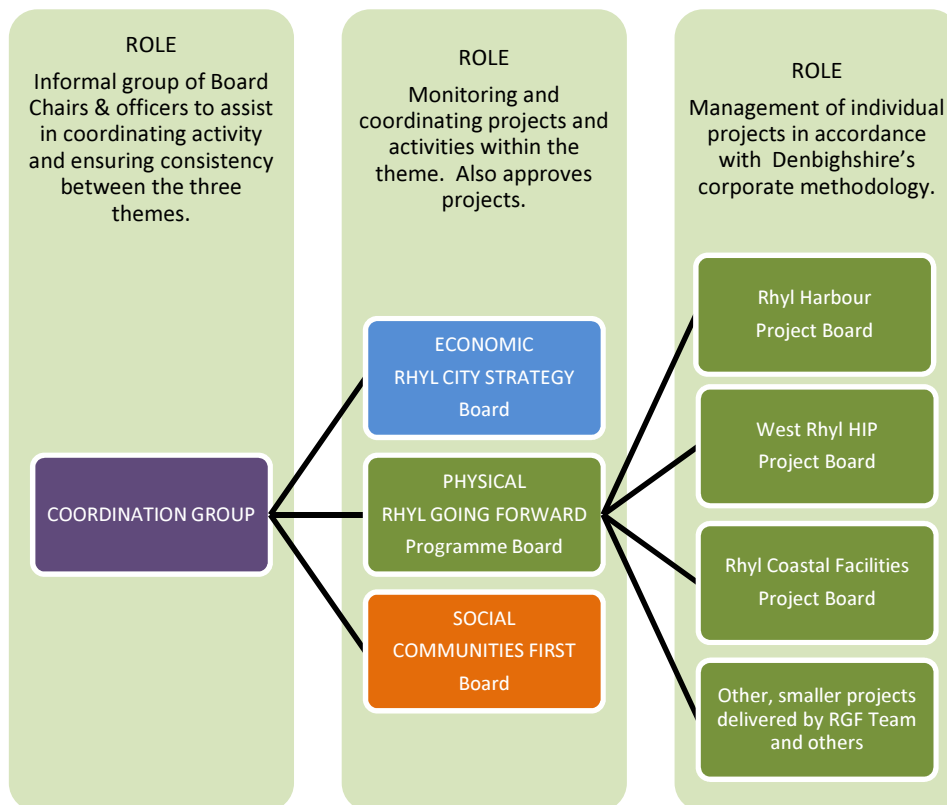
Thus the Boards for each organisation would lead on their respective theme, and understand that this is a key element of their role. On this basis each board will be overseeing a number of individual projects, some of which may be exclusive to that organisation, but with others that are “joint” projects with one or both of the other organisations

1.3 On this basis the Rhyl Going Forward Programme Board has lead responsibility for the physical elements of a wider regeneration strategy, dealing with projects that focus primarily on buildings, site development and environmental improvements.

1.4 To ensure alignment of the three keys themes some joint Board membership is required, and this is reflected in the Rhyl Going Forward Board membership detailed in section 2.1 below. To further reinforce joint working and delivery, it is proposed to establish a coordination group to ensure that activity within the three themes is consistent and complimentary. This would primarily be an influencing group (project approvals take place within the Boards), and as such it is suggested that this group remains small, relatively

informal and meets no more than quarterly. Suggested membership would be 6 – the chair and lead officer from each Board.

**1.5** The diagram below outlines the governance structure for the wider regeneration strategy, but specifically illustrating how Project Boards have been established within the Rhyl Going Forward Programme to ensure the effective monitoring and delivery of the larger, more complex projects in the programme.



## 2. Membership of the RGF Programme Board

2.1 The Rhyl Going Forward Board aims to be constructive partnership between agencies and organisations in the area with a clear interest or responsibility in the regeneration strategy and its outcomes. Membership is based on specific posts or representation as outlined in the table overleaf:

| Organisation & Post                                                 | Specific Board Role                                                                                                                                                                                  | Selection Process                                                                      |
|---------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| <b>Rhyl Town Council</b><br>Town Councillors                        | Representing Rhyl Town Council and local residents and businesses. Two way communication between the Programme Board and other Rhyl Town Councillors and Officers.                                   | 2 representatives<br>Selected annually through nominations from Rhyl Town Council      |
| <b>Denbighshire CC</b><br>County Councillors                        | Representing Denbighshire County Council and local residents and businesses. Two way communication between the Programme Board and other Rhyl County Councillors and officers.                       | 2 representatives<br>Selected annually through nominations from Rhyl Member Area Group |
| <b>Denbighshire CC</b><br>DCC Cabinet Member – Economic Ambition    | Ensure the strategy aligns with the County Councils corporate priorities and Economic Ambition Strategy. Two way communication between the Programme Board and County Council governance structures. | Post holder or equivalent if post title changes                                        |
| <b>Denbighshire CC</b><br>Director of Economic & Community Ambition | Ensure the strategy aligns with the County Councils corporate priorities and Economic Ambition Strategy. Two way communication between the Programme Board and County Council governance structures. | Post holder or equivalent if post title changes                                        |
| <b>Rhyl City Strategy</b><br>CHAIR                                  | Ensure the strategy aligns with and supports Rhyl City Strategy's Business Plan. Two way communication between the Programme Board and Rhyl City Strategy Board.                                     | Post holder or equivalent if post title changes                                        |
| <b>Communities First</b><br>CHAIR                                   | Ensure the strategy aligns with and supports the Communities First Strategy. Two way communication between the Programme Board and Communities First.                                                | Post holder or equivalent if post title changes                                        |
| <b>Welsh Government</b><br>NWCRA Programme Director                 | Ensure the strategy aligns with and supports the North Wales Coast Strategic Regeneration Area. Two way communication between the Programme Board and Welsh Government.                              | Post holder or equivalent if post title changes                                        |
| <b>Rhyl Business Group</b><br>CHAIR                                 | Representing the interests of the business community in Rhyl. Two way communication between the Programme Board and RBG members.                                                                     | Post holder or equivalent if post title changes                                        |

|                                          |                                                                                                                                                                                                                                                                                                                                           |                                                 |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|
| <b>Pennaf</b><br>Chief Executive         | Pennaf/Ciwyd Alyn are the largest Registered Social Landlord in Rhyl, and directly involved in the regeneration of West Rhyl. Ensure that the plans of Pennaf/Ciwyd Alyn and the regeneration strategy align and are mutually supportive. Two way communication between the Programme Board and Pennaf/Ciwyd Alyn officers and residents. | Post holder or equivalent if post title changes |
| <b>Coleg Llandrillo Rhyl</b><br>Director | Coleg Llandrillo is the provider of Further Education and offers a comprehensive range of vocational training. Ensure that the plans of Coleg Llandrillo and the regeneration strategy align and are mutually supportive. Two way communication between the Programme Board and Coleg Llandrillo officers and students.                   | Post holder or equivalent if post title changes |

**2.2** Where the same individual holds two or more of the posts detailed above (e.g. if the Chair of Rhyl City Strategy is also the Director of Coleg Llandrillo Rhyl), the more substantive post should take pre-eminence – i.e. if the role is through employment this should be pre-eminent to an elected chair role (e.g. the Director of Coleg Llandrillo Rhyl should be pre-eminent over the role of Chair of Rhyl City Strategy). In this situation the organisation losing Board representation will be requested to nominate an alternative representative to be a RGF Board member.

**2.3** This Board will be supported by Advisors without any voting or decision-making powers. The primary role of these support members is to advise the Board. Individuals may be invited onto the Board in this support role as required or requested.

### **3. Appointment of Chair**

**3.1** The Board will select a chair on an annual basis at a meeting in the second quarter of the financial year.

**3.2** If the Chair is absent from a meeting of the Board, the Board members present will select a chair for that meeting.

### **4. Attendance at meetings**

**4.1** Board Members and Board Advisors are expected to make best efforts to attend Board meetings. Where attendance is not possible, another representative can be nominated to attend. In this instance, the RGF Programme Manager should be informed of the nomination at least one working day prior to the meeting.

**4.2** If a Board member fails to attend or send a representative for three consecutive Board meetings, the Programme Board reserves the right to request an alternative nomination for Board membership/attendance from the parent organisation.

**4.3** Any meeting of the Programme Board will be considered quorate when at least half of the Board Members are present. If a meeting is inquorate it will be adjourned and rescheduled.

## **5. Code of Conduct**

**5.1** Board Members and Advisors are expected to act in a fair and professional manner at Board meetings and when representing the Rhyl Going Forward Programme Board outside the meetings. This means that Board attendees are expected to:

- prepare properly for the meeting by reading any reports and information provided prior to the meeting
- be candid, open and truthful in all Board discussions
- be respectful, fair and consistent when listening to and considering the views of other Board attendees;
- respect confidentiality – ie when items are raised as confidential the details of such are not discussed with non-Board attendees outside of the Programme Board meetings;
- Board Attendees are expected to declare any conflicts or potential conflicts of interest at the outset of any discussion at Programme Board meetings, and subsequently not act or engage in discussion in a way that may result in personal gain;

**5.2** Breaches of the code outlined above, whether intentional or unintentional, shall be reviewed by the Programme Board members, who will agree the course of action to be taken. Serious breaches of the code could result in a request to the parent organisation of the Board member or advisor for an alternative nomination for Board membership/attendance. The Board member or advisor being reviewed will not be present at this discussion.



## **6. Frequency and administration of meetings**

**6.1** The Programme Board will meet every 8 weeks or thereabouts.

**6.2** Papers for the Board will be sent out electronically at least one week prior to the date of the meeting. Hard copies of the papers will not normally be provided and it is expected that Board Members and Advisors will bring all necessary papers.

**6.3** It is expected that papers for the Board would normally include:

- Agenda
- Highlight reports on workstreams and projects
- Specific reports where Board decisions are required
- Programme Risk Register

## **7. Roles and Responsibilities**

**7.1** The main role of the Programme Board is to monitor and direct the delivery of the Rhyl Going Forward Delivery Plan. More specifically the role is to effectively deliver strategic change, not to govern the delivery of individual projects. These should be addressed at the project level unless there are significant problems with delivery or the strategic context for the project has changed. In these circumstances it will be appropriate for the Programme Board to intervene, but in general the Board's role should be more strategic in terms of:

- Ensuring the right projects are selected
- Ensuring money is not wasted on projects that do not deliver benefits
- Ensuring that scarce resources are prioritised
- Improving communication with stakeholders
- Providing better focus on the real drivers of change
- Delivering tangible results
- Working to improve the image of Rhyl

**7.2** In undertaking this role the Programme Board will need to:

- Discuss the strengths, weaknesses and challenges facing Rhyl and identify and share best practice;
- Discuss the application of alternative ways of doing things;
- Identify, scope and justify candidate projects;

- Analyse the quick wins, longer term wins and decide which projects to approve;
- Select those projects which will generate significant benefits
- Co-ordinate the delivery of the agreed set of projects;
- Involve stakeholders and ensure that projects respond to emergent evidence and other changes in the political and operational context;
- Review and maintain the quality and ambition of projects; and
- Follow through to implement projects and realise projected benefits.

## **8. Meeting Protocols**

**8.1** To provide focus for the role outlined above, a typical Board agenda might consist of the following agenda:

1. Highlight report for each strand using project dashboard and highlight reports for any key issues/achievements/emerging risks;
2. Input/progress from Rhyl City Strategy and Communities First;
3. Key decisions required from the Board, with reports supporting each decision required setting out time, cost and quality implications of decisions required and options considered;
4. Review of Programme Risk Register, with focus on red risks and management/mitigation actions being taken or needed;
5. Catch all section for any emerging issues that may need to be considered in relation to regeneration efforts in Rhyl (for example, if we started seeing a move towards properties being bought up by London Boroughs for re-housing homeless, or a major new employer or employment opportunity arising); and
6. Key messages for communication.

## **9. Other commitments**

- 9.1** By the end of December each year the RGF Programme Board will have undertaken a review meeting (over and above the regular Programme Board meetings) with a wider group of stakeholders and interested parties to review the strategy and its constituent projects. This review will help inform the production of a revised Delivery Plan detailed in section 8.2 below.
- 9.2** By the end of March each year the RGF Programme Board will have considered and approved an updated Delivery Plan which will outline the programme priorities and key projects for the next three years (ensuring there is always a current 3 year plan).
- 9.3** By the end of June each year the RGF Programme Board will have considered and approved an Annual Report detailing progress and key achievements in the previous financial year.

## Board Membership

As of March 2013, based on the membership criteria detailed in section 2.1, membership of the RGF Programme Board comprises of the following members with full voting rights:

| Organisation & Post                                                 | Board Member                                             |
|---------------------------------------------------------------------|----------------------------------------------------------|
| <b>Rhyl Town Council</b><br>Town Councillors                        | Andy Rutherford<br>Brian Moylan                          |
| <b>Denbighshire CC</b><br>County Councillors                        | Joan Butterfield<br>David Simmons                        |
| <b>Denbighshire CC</b><br>DCC Cabinet Member – Economic Ambition    | Cllr Hugh Evans                                          |
| <b>Denbighshire CC</b><br>Director of Economic & Community Ambition | Rebecca Maxwell<br><b>(CURRENT CHAIR)</b>                |
| <b>Rhyl City Strategy</b><br>CHAIR                                  | Celia Jones – ALTERNATIVE NOMINATION<br>REQUESTED Mar 13 |
| <b>Communities First</b><br>CHAIR                                   | Will Morecambe                                           |
| <b>Welsh Government</b><br>NWCRA Programme Director                 | Wyn Roberts                                              |
| <b>Rhyl Business Group</b><br>CHAIR                                 | John Bellis                                              |
| <b>Pennaf</b><br>Chief Executive                                    | Graham Worthington                                       |
| <b>Coleg Llandrillo Rhyl</b><br>Director                            | Celia Jones                                              |

## Board Advisors

As of March 2013, the Board Advisors who will be invited to every meeting are:

| Name              | Post/Role                                          | Organisation                |
|-------------------|----------------------------------------------------|-----------------------------|
| Tom Booty         | RGF Forward Programme Manager                      | Denbighshire County Council |
| Carol Evans       | Rhyl Going Forward Principal Officer               | Denbighshire County Council |
| Graham Boase      | Head of Planning & Regulatory Services             | Denbighshire County Council |
| Steve Parker      | Head of Environmental Services                     | Denbighshire County Council |
| Peter McHugh      | Head of Housing and Community Development Services | Denbighshire County Council |
| Jamie Groves      | Head of Communication, Marketing and Leisure       | Denbighshire County Council |
| Ali Thomas        | Programme Manager                                  | Rhyl City Strategy          |
| Maria Mielczarski | Communities First Co-ordinator                     | Communities First           |

Others may be invited on as required and/or requested

# Project/Workstream/Programme Status Guidance

The table below provides guidance in relation to project status:

|               |                                                                                                                                                                                                                                                                                                                                                      |
|---------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Green</b>  | Successful delivery of the project/programme to time, cost and quality appears highly likely and there are no major outstanding issues that at this stage appear to threaten delivery significantly                                                                                                                                                  |
| <b>Yellow</b> | Successful delivery appears probable but significant issues already exists requiring management attention. These appear resolvable at this stage and if addressed promptly, should not present a cost/schedule overrun.                                                                                                                              |
| <b>Orange</b> | Successful delivery of the project/programme is in doubt with major risks or issues apparent in a number of key areas. Urgent action is needed to ensure these are addressed, and whether resolution is feasible.                                                                                                                                    |
| <b>Red</b>    | Successful delivery of the project / programme appears to be unachievable. There are major issues on project / programme definition, schedule, budget required quality or benefits delivery, which at this stage does not appear to be manageable or resolvable. The project/programme may need re-base lining and/or overall viability re-assessed. |

## Risk Status Guidance

The table below provides guidance in relation to risks:

|               |                                                                                                   |
|---------------|---------------------------------------------------------------------------------------------------|
| <b>Green</b>  | <b>Minor</b> – risk easily managed                                                                |
| <b>Yellow</b> | <b>Moderate</b> – risk containable                                                                |
| <b>Orange</b> | <b>Major</b> - immediate intervention required to manage risk                                     |
| <b>Red</b>    | <b>Critical</b> – risk jeopardises entire project and immediate, high-level intervention required |

Mae tudalen hwn yn fwriadol wag



# Rhyl Going Forward Neighbourhoods & Places

## PROGRAMME RISK REGISTER

April 2013

|            |                     |                    |            |               |            |                   |
|------------|---------------------|--------------------|------------|---------------|------------|-------------------|
| LIKELIHOOD | 5<br>Almost certain | 5                  | 10         | 15            | 20         | 25                |
|            | 4<br>Likely         | 4                  | 8          | 12            | 16         | 20                |
|            | 3<br>Possible       | 3                  | 6          | 9             | 12         | 15                |
|            | 2<br>Unlikely       | 2                  | 4          | 6             | 8          | 10                |
|            | 1<br>Rare           | 1                  | 2          | 3             | 4          | 5                 |
|            |                     | 1<br>Insignificant | 2<br>Minor | 3<br>Moderate | 4<br>Major | 5<br>Catastrophic |
| IMPACT     |                     |                    |            |               |            |                   |

Tudalen 57


| Risk No: | Date identified | Date last reviewed | Risk description & Mitigating Action                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Risk Owner | L Score | I Score | Risk Score | Risk Trend | RAG Status |
|----------|-----------------|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------|---------|------------|------------|------------|
| 1        | 05/01/12        | 28/03/13           | <p><b>Community Opposition</b> – there is small group of vocal members of the community who appear to be opposed to the plans for the West Rhyl Housing Regeneration Area. There is a risk that continued opposition will undermine confidence in the strategy and ultimately in delivery. Manage through:</p> <ul style="list-style-type: none"> <li>Regular consultation and promotion in local media</li> <li>High level, consistent and visible organisational commitment to the strategy</li> </ul> <p><b>Action since last update:</b></p> <ul style="list-style-type: none"> <li>Articles in local press</li> <li>Meeting with key community leaders</li> </ul> | Tom Booty  | 3       | 3       | 9          | ↓          | AMBER      |

|            |   |          |          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |   |   |   |   |       |
|------------|---|----------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---|---|---|---|-------|
| Tudalen 58 | 2 | 05/01/12 | 28/03/13 | <p><b>Meeting funding commitments</b> – the £10 million allocated for the West Rhyl Housing Regeneration Area needs to be spent within a two year period commencing April 2012. This is very challenging and it is unlikely that there will be any allowance for carry over between years or at the end of the 2 year period. There is therefore a risk that we will not meet the spend profile, which could in turn jeopardise our ability to deliver the full programme of regeneration in West Rhyl, or worse still leave us with a half completed programme and no funds to complete. Manage through:</p> <ul style="list-style-type: none"> <li>Establishing a dedicated Project Manager and robust financial management procedures</li> <li>Ensuring there are sufficient staff resources in other specialist areas to deliver</li> <li>Plan “contingency projects” which can be implemented to ensure we meet year end spend profiles.</li> </ul> <p><b>Action since last update:</b></p> <ul style="list-style-type: none"> <li>CPO Inquiry date set</li> <li>Acquisition programme on target</li> <li>Claims up to date</li> </ul> | Tom Booty | 2 | 4 | 8 | ↓ | GREEN |
|            | 3 | 05/01/12 | 28/03/13 | <p><b>Raised Expectations</b> - the Delivery Plan details a number of projects and activities, most of which are currently un-funded, and even when funded are likely to take considerable time to develop and deliver. There is a risk that the expectations for delivery will be raised and then people will become frustrated at the lack of progress. Manage through:</p> <ul style="list-style-type: none"> <li>Robust project management arrangements</li> <li>Strong programme management</li> <li>Regular communication on progress and issues</li> </ul> <p><b>Action since last update:</b></p> <ul style="list-style-type: none"> <li>Regular communication with local Councillors</li> <li>Improved Programme Management arrangements</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                | Tom Booty | 3 | 3 | 9 | ↔ | AMBER |



|            |   |          |          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |   |   |    |   |       |
|------------|---|----------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---|---|----|---|-------|
| Tudalen 59 | 4 | 05/01/12 | 28/03/13 | <p><b>Heritage Issues</b> - the proposals for the West Rhyl Housing Regeneration Area includes some demolition of the urban fabric, including properties in the Conservation Area. This may generate opposition from some organisations and individuals, which in turn could jeopardise delivery of the strategy. Manage through:</p> <ul style="list-style-type: none"> <li>Regular communication and engagement with heritage bodies</li> </ul> <p><b>Action since last update:</b></p> <ul style="list-style-type: none"> <li>Demolition contract for Honey Club expected to start Apr 13</li> </ul>                                                 | Tom Booty | 2 | 2 | 4  | ↔ | GREEN |
|            | 5 | 05/01/12 | 28/03/13 | <p><b>Lack of universal support</b> – attempts have been made to ensure that all key partner organisations are informed and supportive of the Delivery Plan.</p> <ul style="list-style-type: none"> <li>Regular communication and involvement of all organisations</li> <li>High level, consistent and visible organisational commitment to the strategy</li> </ul> <p><b>Action since last update:</b></p> <ul style="list-style-type: none"> <li>Regular meetings with MP and other key town centre individuals</li> </ul>                                                                                                                            | Tom Booty | 2 | 3 | 6  | ↔ | GREEN |
|            | 6 | 05/01/12 | 28/03/13 | <p><b>Staff resources</b> – the Delivery Plan represents a very substantial body of work for which there are limited staff resources to deliver. Imminent restructure of DCC Regeneration may lead to short-term resource issues. Manage through:</p> <ul style="list-style-type: none"> <li>Immediate consideration of short-term resource issues</li> <li>we will seek to ensure that associated project management costs are included in funding applications.</li> </ul> <p><b>Action since last update:</b></p> <ul style="list-style-type: none"> <li>planned restructure of regen service to ensure organisation is geared to deliver</li> </ul> | Tom Booty | 4 | 3 | 12 | ↑ | AMBER |

**APPENDIX 3**

|   |          |          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |   |   |    |                                                                                     |     |
|---|----------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---|---|----|-------------------------------------------------------------------------------------|-----|
| 7 | 13/02/13 | 28/03/13 | <p><b>Declining Town Centre</b> – the impact of the new development in Prestatyn and the general restructuring of retail nationally is having a significant negative impact on Rhyl town centre. Manage through:</p> <ul style="list-style-type: none"> <li>• Develop a coherent and agreed strategy for the town centre</li> <li>• Secure funding to deliver projects in the town centre.</li> </ul> <p><b>Action since last update:</b></p> <ul style="list-style-type: none"> <li>• Town Centre Visioning Day</li> </ul> | Tom Booty | 5 | 4 | 20 |  | RED |
|---|----------|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---|---|----|-------------------------------------------------------------------------------------|-----|

|                                 |                                                                                                     |
|---------------------------------|-----------------------------------------------------------------------------------------------------|
| <b>Adroddiad i'r:</b>           | <b>Pwyllgor Archwilio Cymunedau</b>                                                                 |
| <b>Dyddiad y Cyfarfod:</b>      | <b>18 Ebrill 2013</b>                                                                               |
| <b>Aelod/Swyddog Arweiniol:</b> | <b>Aelod Arweiniol Twristiaeth, Hamdden a'r Ifanc/<br/>Pennaeth Cyfathrebu, Marchnata a Hamdden</b> |
| <b>Awdur yr Adroddiad:</b>      | <b>Rheolwr Ffordd o Fyw Egniol</b>                                                                  |
| <b>Teitl:<br/>Ddinbych</b>      | <b>Asesiad o Ddigonolrwydd Cyfleoedd Chwarae Sir</b>                                                |

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## **1. Am beth mae'r adroddiad yn sôn?**

Diben yr adroddiad hwn yw amlygu copi drafft Asesiad o Ddigonolrwydd Cyfleoedd Chwarae, a gyflwynwyd yn ddiweddar, a'r cynllun gweithredu i'r Aelodau. Mae'r Cynllun Gweithredu (Atodiad 1) yn dangos sut yr ydym yn bwriadu darparu cyfleoedd Chwarae i blant Sir Ddinbych. Petaech yn dymuno derbyn copi o'r ddogfen asesu 100 tudalen cysylltwch â Rheolwr Chwaraeon a Gweithgaredd Corfforol y Cyngor ar 01824 712710.

## **2. Beth yw'r rheswm dros lunio'r adroddiad hwn?**

Y rheswm dros lunio'r adroddiad hwn yw darparu gwybodaeth ynglŷn ag Asesiad o Ddigonolrwydd Cyfleoedd Chwarae Sir Ddinbych.

Mae Adran 11 o Fesur Plant a Theuluoedd (Cymru) 2010 yn rhoi dyletswydd statudol i Awdurdodau Lleol asesu a chadarnhau digon o gyfleoedd chwarae i blant yn eu hardal.

Mae Llywodraeth Cymru (LIC) wedi cyhoeddi rheoliadau yn Hydref 2012 yn gofyn i bob awdurdod lleol yng Nghymru gwblhau Asesiad o Ddigonolrwydd Cyfleoedd Chwarae a datblygu cynlluniau gweithredu i ddatrys unrhyw ddiffyg darpariaeth.

Dyddiad cyflwyno'r asesiad i LIC oedd 31 Mawrth 2013 ac mae drafft o'r asesiad wedi'i anfon o Sir Ddinbych i sicrhau ein bod yn cadw at y dyddiadau cyflwyno.

Bydd fersiwn derfynol yn cael ei anfon ar ôl cyfarfod y Pwyllgor Archwilio.

Mae'n rhaid i'r Awdurdod Lleol gwblhau Asesiad o Ddigonolrwydd Cyfleoedd Chwarae bob 3 blynedd ar ôl yr asesiad cyntaf.

## **3. Beth yw'r Argymhellion?**

Bod Aelodau yn nodi a darparu sylwadau ar gynnwys yr adroddiad a'r cynllun gweithredu, a chefnogi'r ymroddiad i Ddatblygiad Chwarae yn Sir Ddinbych.

#### **4. Manylion am yr Adroddiad.**

Comisiynwyd adolygiad Chwarae yn Sir Ddinbych gan y Cyfarwyddwr Corfforaethol yn 2011 i sefydlu gweledigaeth cyffredinol ac i ganfod ble y gosodir y cyfrifoldeb am ddatblygiad strategol Chwarae yn yr awdurdod.

Roedd argymhellion yr adolygiad yn awgrymu mai cartref strategol Chwarae yw Gwasanaeth Cyfathrebu, Marchnata a Hamdden. Mae'r Gwasanaeth hwn hefyd yn cynnwys Tîm Pobl Ifanc Egniol, Gwasanaethau Ieuentid, Gwasanaeth Gwybodaeth Teuluol a Chanolfannau Plant Integredig. Bydd gosod Chwarae yn y gwasanaeth hwn yn darparu cyswllt di-dor i uno gwasanaethau sy'n gweithio tuag at ddatblygiad plant a phobl ifanc.

Felly, mae Asesiad o Ddigonolrwydd Cyfleoedd Chwarae yn amserol yn natblygiad chwarae yn yr Awdurdod a bydd yn cael ei ddefnyddio fel offer i gynllunio'n strategol a chydlynu darpariaeth i'r dyfodol.

Nid yw cwmpas y Mesur wedi'i gyfyngu i ddarpariaeth chwarae benodol a gyda staff ond mae'n cynnwys amser, lle a rhyddid sydd gan blant i chwarae.

Mae'r pecyn a gafwyd gan LIC yn gofyn i awdurdodau lleol asesu'r meysydd canlynol yn unigol.

Mater A – Poblogaeth

Mater B – Darparu ar gyfer anghenion amrywiol

Mater C – Lle sydd ar gael i blant chwarae

Mater D – Darpariaeth gyda goruchwyliaeth

Mater E – Cost Darpariaeth Chwarae

Mater F – Mynediad at le/darpariaeth

Mater G – Cadarnhau a Datblygu Gweithlu Chwarae

Mater H – Cyswllt a rhan cymuned

Mater I – Chwarae o fewn y polisi a gweithrediad perthnasol

Er mwyn gwneud hyn mewn dull effeithiol mae angen cryn dipyn o wybodaeth gan wasanaethau eraill a sefydliadau partner. Ymgynghorwyd yn helaeth gyda'r partneriaid mewnol ac allanol canlynol.

#### **Mewnol**

Partneriaeth Plant a Phobl Ifanc, Gwasanaethau Hamdden, Gwasanaeth Gwybodaeth Teuluol, Canolfannau Plant Integredig, Gwasanaethau Cynllunio, Trafnidiaeth, Cefn Gwlad, Tai, Addysg, Gwasanaethau Ieuentid, Amgylchedd, Celfyddydau a Diwylliant ac Aelod Arweiniol Cyfathrebu, Marchnata a Hamdden.

#### **Allanol**

Chwarae Gogledd Ddwyrain Cymru, Cymdeithas Maes Chwarae Antur y Rhyl, Cymunedau yn Gyntaf a Chyngor Gwasanaethau Gwirfoddol Sir Ddinbych, Barnardo's VIVA, Llyfrgell Tegan Toy, Ysgolion Lleol, Meithrinfeydd Dydd, URDD, Menter Iaith, Mentrau Awtistiaeth, Tîm Hawliau Lles, Swyddog Datblygiad yr Henoed, Iechyd Cyhoeddus Cymru, Clybiau Ffermwyr Ifanc, Canolfan Grefft Rhuthun, 'Marsh Tracks', Castell Bodelwyddan a Chyngor Bwrdeistref Sirol Wrecsam.

Sefydlwyd Gweithgor yn cynnwys rhanddeiliaid a phartneriaid mewnol ac allanol. Roedd y Grŵp yn cyfarfod yn fisol rhwng Tachwedd a Mawrth 2013.

Casglwyd gwybodaeth gyda

- holiaduron (staff, rhieni a phlant)
- grwpiau ffocws
- arsylwi gweithgareddau chwarae mewn sesiynau strwythuredig a meysydd chwarae penodol
- archwiliad bwrdd gwaith gwybodaeth
- gwybodaeth a gafwyd gan Wasanaethau eraill yn y Cyngor
- cyfarfodydd gyda swyddogion/sefydliadau

Darparwyd y wybodaeth ddiweddaraf i Grŵp Hawl Bore Oes, Grŵp Partneriaeth Strategol Plant a Phobl Ifanc a Grŵp Swyddog Arweiniol Cyfathrebu, Marchnata a Hamdden.

Mae themâu/blaenoriaethau allweddol sy'n codi o'r asesiad ac sydd angen mynd i'r afael a hwynt ym mlwyddyn 1 wedi'u cynnwys yn nhempeld y cynllun gweithredu sydd wedi'i ddarparu gan Lywodraeth Cymru a chânt eu crynhoi isod:

- Aseiad pellach o ddarpariaeth gwagle agored ac ymrwymiad y gymuned mewn mentrau chwarae
- Hyrwyddo a marchnata buddiannau chwarae a hygyrchedd chwarae
- Sicrhau bod mynediad agored i ddarpariaeth chwarae yn Sir Ddinbych yn ddarpariaeth reoledig ac yn glynu wrth safonau'r AGGCC.
- Datblygu cynllun hyfforddiant gydag asiantaethau statudol ac anstatudol i sicrhau bod amrywiaeth cynhwysfawr o hyfforddiant ar gael i ehangu sgiliau'r gweithlu chwarae.
- Gyda dynesiad partneriaeth sefydlu cyfrifoldeb statudol chwarae yn y blaenoriaethau corfforaethol a'r Cynllun MAWR.

Mae themâu/blaenoriaethau allweddol sydd angen mynd i'r afael a hwy yn 2014 a thu hwnt i hynny wedi'u cynnwys yn nhempeld y cynllun gweithredu ac yn cael eu crynhoi isod:

- Ehangu'r ddarpariaeth i fynediad chwarae agored ledled Sir Ddinbych gan gynnwys ardaloedd gwledig
- Sicrhau bod darpariaeth chwarae yn gyraeddadwy ac yn darparu ymarferion cynhwysfawr ar gyfer plant gydag anghenion ychwanegol
- Sefydlu tîm datblygu gweithlu chwarae (yn amodol ar gyllid allanol) fydd yn ychwanegu at gyfleoedd chwarae presennol Sir Ddinbych.

### **Rheoli Perfformiad**

Bydd cynnydd y cynllun gweithredu yn cael ei fonitro i ddechrau gan y Gweithgor Chwarae ac yn cael ei gofnodi drwy Grŵp Creu Sir Ddinbych Egnïol a Chynllun Busnes Cyfathrebu, Marchnata a Hamdden. Bydd yr adolygiad cynnydd cyntaf ym mis Gorffennaf 2013.

**5. Beth fydd y penderfyniad yn cyfrannu at y Blaenoriaethau Corfforaethol?**

Amddiffyn pobl sy'n agored i niwed a sicrhau y medrent fyw mor annibynnol ag y bo modd:- Mae Llywodraeth Cymru yn credu bod cyfleoedd chwarae o safon uchel i bob plentyn yn gallu cyfrannu at liniaru effeithiau negyddol tloedi ar fywydau plant ac yn gymorth i adeiladu gwydnwch.

**6. Beth fydd yn ei gostio a sut bydd yn effeithio ar wasanaethau eraill?**

Darparodd LIC £20,000 i ariannu'r broses asesu a chynhyrchu Cynllun Gweithredu.

Mae LIC yn gofyn i Amserlen 1 y Cynllun Gweithredu nodi gweithredoedd 'heb gost' y gellid eu gweithredu yn ystod y 12 mis nesaf gyda'r cyllid sy'n bodoli eisoes a gan ddefnyddio amser swyddogion presennol.

Er mwyn datblygu cyfleoedd chwarae Sir Ddinbych ymhellach tu hwnt i 2014, efallai y bydd angen mwy o adnoddau ac mae LIC wedi gofyn bod costau cyllid ychwanegol datblygiad hir dymor chwarae yn cael eu cyflwyno fel rhan o'r asesiad.

**7. Beth yw prif gasgliadau Asesiad o Effaith ar Gydraddoldeb a gynhaliwyd am y penderfyniad? Dylid cynnwys yr Asesiad o Effaith ar Gydraddoldeb fel atodiad i'r adroddiad.**

Cwblhawyd Asesiad o Effaith ar Gydraddoldeb fel rhan o Asesiad o Ddigonolrwydd Cyfleoedd Chwarae Llywodraeth Cymru. Amcan Asesiad o Ddigonolrwydd Cyfleoedd Chwarae yw hyrwyddo cynhwysiant a gwella mynediad cyfleoedd chwarae ar gyfer plant ymleiddiol, arwahanol ac anabl.

**8. Pa ymgynghoriadau a gynhaliwyd gydag Archwilio ac eraill?**

Mae copi drafft o Asesiad Digonolrwydd cyfleoedd chwarae wedi'i anfon at y Gweithgor a phob adran sydd wedi'u rhestru uchod yn Adran 4 (Penaethiaid Gwasanaeth a Swyddogion perthnasol).

**Datganiad y Prif Swyddog Cyllid**

Bydd costau cwblhau gweithredoedd Blwyddyn 1 yn cael eu cynnwys yn y cyllid presennol. Dim ond gyda grant priodol y gellid cwblhau'r blynyddoedd canlynol.

**9. Pa risgiau sy'n bodoli ac a oes unrhyw beth y gallwn ei wneud i'w lleihau?**

Nid oes risgiau i lefel bresennol cyfleoedd chwarae yn Sir Ddinbych a bydd y rhain yn parhau i'w datblygu drwy ddarpariaeth bresennol y gwasanaeth.

**10. Pŵer i wneud y Penderfyniad**

Erthygl 6.3.2 o Gyfansoddiad y Cyngor

**Swyddog Cyswllt:** Rheolwr Ffordd o Fyw Egniöl

Ffôn: 01824 712728

## Actions to be taken to address the issues / shortcomings recorded in the Play Sufficiency Assessment

**Proposed actions for the period of 2013 – 2014. The plan will be delivered between April 1<sup>st</sup> 2013 and March 31<sup>st</sup> 2014.**

**(Funding source: funding from Local Authority own budgets and to be included in the Single Integrated Plan).**

| Matter                                   | Priorities                                                                                               | Targets                                                                                                           | Lead Officer/<br>organisation/group                                                         | Resources,<br>including<br>costs | Funding source<br>(new or<br>existing<br>funding<br>streams) |
|------------------------------------------|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|----------------------------------|--------------------------------------------------------------|
| Matter A:<br>Population                  | Accurate population data is available and used for development of play                                   | Robust data made available and used by DCC and partner organisations                                              | Denbighshire Play Forum<br>Play Co-ordinator<br>Family Information Service                  | Staff time                       | Existing through FIS                                         |
| Matter B:<br>Providing for diverse needs | Ensure children in rural areas have access to play in their communities through current project delivery | As part of Families First funding – work in clusters to deliver open access play schemes which cover rural areas. | Denbighshire Play Forum<br>Play Co-ordinator<br>Family Information Service Outreach Officer | Staff time                       | Existing through NEW Play Project                            |
| Matter B:<br>Providing for diverse needs | Continue to locate and promote cultural groups within the county.                                        | Number of cultural groups whose services are advertised on the Family Information website                         | Denbighshire Play Forum<br>Play Co-ordinator<br>Family Information Service                  | Staff time                       | Existing through FIS                                         |

Appendix 1

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|                                          |                                                                                                                                                                                                                            |                                                                                              |                                                                                         |                                      |                                                                        |
|------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|--------------------------------------|------------------------------------------------------------------------|
| Matter B:<br>Providing for diverse needs | Implement actions prioritised by the Families First project Board from the Families First action plan to provide more inclusive services to families with disabled children. The BIG Plan action plan - Core Aim 3,4,5,6,7 | Number of actions completed from the Families First action Plan                              | Partnerships and Communities Team<br>Integrated Children's Manager<br>Play Co-ordinator | Staff time                           | Existing through Families First                                        |
| Matter B:<br>Providing for diverse needs | Further consult with parents, carers and families of special schools to identify the play needs of disabled children.                                                                                                      | Number of consultation events held or questionnaires completed                               | Play Co-ordinator<br>Disability Sport Officer                                           | Staff time                           | Existing through Families First & Federation of Disability Sport Wales |
| Matter B:<br>Providing for diverse needs | Provide a range of inclusive training opportunities for staff involved in the delivery of play                                                                                                                             | Number of people who attended the course                                                     | Disability Sport Officer<br>FIS<br>ICC                                                  |                                      | Existing through Federation of Disability Sport Wales                  |
| Matter B:<br>Providing for diverse needs | Continue to fund settings to enhance inclusive practice within out of School Provision through the Family Information Service Welsh Government funding (1Year)                                                             | Number of settings who have been funded through the grant                                    | Integrated Children's Manager<br>Family Information Service                             | Staff time                           | Existing through WG Out of School Provision funding                    |
| Matter B:<br>Providing for diverse needs | Ensure that the settings who receive inclusive Play equipment bags actively promote inclusive play during sessions                                                                                                         | All settings to be visited at least once to ensure that resources are being used effectively | Integrated Children's Manager<br>Family Information Service<br>Play Co-ordinator        | Staff time<br>Cost of equipment bags | Existing through Families First                                        |
| Matter B:<br>Providing for diverse needs | Ensure Young Carers have the opportunity to play                                                                                                                                                                           | Work with Children's Services to deliver a programme of                                      | Integrated Children's Manager<br>Family Information Service                             | Staff time                           | Existing through FIS                                                   |



|                                                |                                                                                                                                  |                                                                                                          |                                                                          |                                     |                                 |
|------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|-------------------------------------|---------------------------------|
|                                                |                                                                                                                                  | opportunities for Young Carers                                                                           | Play Co-ordinator                                                        |                                     |                                 |
| Matter B: Providing for diverse needs          | Ensure children with complex needs have access to play opportunities                                                             | Work with Barnardo's buddy system to ensure play sessions are accessible for children with complex needs | Integrated Children's Manager<br>Family Information Service              | Staff time                          | Existing through Families First |
| Matter C: Space available for children to play | Open spaces in Denbighshire are assessed and an up to date record of designated play spaces is available                         | Inclusion of open space data within necessary planning documentation                                     | Planning Department<br>Denbighshire Play Forum<br>Play Co-ordinator      | Staff time                          | Existing through Families First |
| Matter C: Space available for children to play | Liaise with the website coordinator for Denbighshire County Council and assist with plotting the play spaces for easy reference. | For all Play spaces to be listed on the Denbighshire County Council website                              | Play Co-ordinator<br>Denbighshire County Council<br>Website Co-ordinator | Staff Time                          | Existing council staff          |
| Matter C: Space available for children to play | Continue to work on and promote smoke free playgrounds in Denbighshire                                                           | Number of playgrounds displaying a 'Smoke free Playground' sign                                          | Public Health Wales<br>Partnerships and Communities Team                 | Cost of signs and promotional items | Well-being Activity Grant       |
| Matter C: Space available for children to play | Raise awareness of the value of play with members and communities through newsletters and reports.                               | Ensure Play has a quarterly mention in members newsletters                                               | Play Co-ordinator<br>Lead Member<br>Communication and Marketing team     | Marketing costs                     | Existing through Families First |
| Matter D: Supervised                           | Ensure an up to date record of supervised play provision is kept                                                                 | An up to date record of                                                                                  | Play Co-ordinator<br>Family Information                                  | Staff time                          | Existing through FIS            |

|                                      |                                                                                                                                     |                                                                                                  |                                                                               |            |                                              |
|--------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|------------|----------------------------------------------|
| provision                            |                                                                                                                                     | supervised play provision is kept on FIS website                                                 | Service                                                                       |            |                                              |
| Matters D : Supervised Provision     | Play Forum to work with youth groups to engage young people in the development of play projects                                     | Meetings to have clear outcomes and identified terms of reference                                | Play Forum<br>Integrated Children's Centre Manager<br>Community Youth Workers | Staff time | Existing council staff                       |
| Matter D: Supervised provision       | Continue to provide a wide range of sporting opportunities to meet the needs of the young people of Denbighshire.                   | AYP work programmes to continue to increase participatory opportunities in a range of activities | Active Lifestyle Team<br>Leisure Centres                                      | Staff time | Existing from Sport Wales                    |
| Matter E: Charges for play provision | Continue to develop and update information on the availability of no cost and low cost provision                                    | Information on provision is held on Family Information Service website and monitored quarterly   | Family Information Service                                                    | Staff time | Existing from FIS                            |
| Matter F: Access to space/provision  | Continue to record locality of 20mph zones and monitor play in these areas                                                          | Visit 20 mph zones during school holidays and observe play patterns                              | Highways Department                                                           | Staff time | Existing through Families First              |
| Matter F: Access to space/provision  | To continue to bid for Welsh Government grant funding to improve walking and cycling and provide access to key community facilities | Number of walking/cycling routes developed and promoted                                          | Highways Depart                                                               | Staff time | Existing through WG funding for cycle routes |

**Appendix 1**

|                                                 |                                                                                                                                                                |                                                                                            |                                                                                             |                              |                                         |
|-------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|------------------------------|-----------------------------------------|
| Matter F: Access to space/provision             | To continue to offer Levels 1 and 2 cycle training to all Year 6 Primary school pupils.                                                                        | Number of pupils at year 6 trained                                                         | Highways Department<br>Education Schools                                                    | Staff time                   | Existing through Highways Budget        |
| Matter F: Access to space/provision             | The authority will continue to work to the appropriate nationally recognised guidelines with the development of its walking and cycling facilities.            | Number of cycling routes developed                                                         | Highways Department                                                                         | Staff time                   | Existing through Highways budget        |
| Matter F: Access to space/provision             | Provide the corporate website team with information about play opportunities                                                                                   | Number of hits on the corporate website on the 'play' pages                                | Denbighshire County Council Website team<br>Play Co-ordinator<br>Family Information Service | Staff time                   | Existing through CML staff              |
| Matter F: Access to space/provision             | Promote play opportunities on information screens                                                                                                              | Number of existing screens being utilised to promote play messages                         | Play Co-ordinator<br>Leisure Centres<br>Libraries                                           | Staff time                   | Existing through Families First funding |
| Matter F: Access to space/provision             | Continue to provide press releases to local papers on Play                                                                                                     | Number of press releases submitted around play                                             | Corporate Communications Team<br>Play Co-ordinator<br>Family Information Service            | Staff time                   | Existing through CML staff              |
| Matter G: Securing and developing the workforce | Ensure robust measures are in place to monitor the Continued Professional Development and training of third sector organisations delivering play opportunities | Monitor this with a training needs analysis from all related parties with are supported by | Families First Play lead                                                                    | Staff time<br>Training Costs | Existing through Families First         |

|                                                                      |                                                                                                                                                                                                      |                                                                                                               |                                                                          |            |                                         |
|----------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|------------|-----------------------------------------|
|                                                                      |                                                                                                                                                                                                      | Local Authority                                                                                               |                                                                          |            |                                         |
| Matter G:<br>Securing and developing the workforce                   | Produce a comprehensive training programme for staff involved in the delivery of play to include Flying Start, Foundation Phase, Disability training, Family Information Service and Youth Services. | Produce calendar of training for partners                                                                     | Early Entitlement and Extending Entitlement                              | Staff time | Existing through Families First         |
| Matter H:<br>Community engagement and participation                  | Raise the awareness of the importance of play and the delivery of activity with community groups                                                                                                     | Initial meetings and consultation event on Play Days with all partners to co-ordinate the event going forward | Play Co-ordinator                                                        | Staff time | Existing through Families First         |
| Matter H:<br>Community engagement and participation                  | Increase the percentage schools involved in the walk and cycle to school scheme                                                                                                                      | No of schools running scheme                                                                                  | Play co-ordinator<br>Education Dept<br>Schools<br>Healthy Schools Scheme | Staff time | Existing through Healthy Schools Team   |
| Matter I: Play within all relevant policy and implementation agendas | Play Sufficiency Assessment is included in Strategic Delivery Plans                                                                                                                                  | Monitoring of plans                                                                                           | Play Forum                                                               | Staff time | Existing through Active Lifestyles Team |
| Matter I: Play within all relevant policy and implementation agendas | Play is considered within all policy and implementation agendas                                                                                                                                      |                                                                                                               | Play Co-ordinator                                                        | Staff time | Existing through Families First         |

**Year 1**

**Budget:**

**Actions will be completed within existing budgets.**

**Key themes/priorities**

- **Exploration of open space and community engagement to embed the principles of play with children and adults.**
- **Promotion and marketing of the benefits of play and the accessibility to play**
- **Supporting open access play provision in Denbighshire to become regulated provision and adhere to standards within CSSIW.**
- **The Play Forum to feed into the Creating an Active Denbighshire Group which will co-ordinate the provision of play across the County.**
- **Develop the training programme across statutory and non-statutory agencies to ensure a comprehensive range of training is available to enhance skills within the play workforce.**
- **Through a partnership approach embed the statutory responsibilities of play within the corporate priorities and The BIG Plan.**

**Performance management**

**The progress against the action plan will be monitored initially by the 'Creating an Active Denbighshire group' and via the Communication, Marketing and Leisure business plan. The first review of progress will be taking place July 2013.**

## Actions to be taken to address the issues / shortcomings recorded in the Play Sufficiency Assessment

### Proposed actions from 2014 and beyond

At commencement of the second part of section 11 of the Children and Families (Wales) Measure 2010 (Funding source: to included budget requirements for implementing the full action plan once the second part of the duty, to secure sufficient play opportunities, is commenced).

**\*\*Budget information has been included at the end of the action plan\*\***

| Matter                                         | Priorities                                                              | Targets                                                                                                           | Milestones                                                                                  | Resources, including costs | Funding source (new or existing funding streams) |
|------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|----------------------------|--------------------------------------------------|
| Matter B: Providing for diverse needs          | Ensure children in rural areas have access to play in their communities | As part of Families First funding – work in clusters to deliver open access play schemes which cover rural areas. | Denbighshire Play Forum<br>Play Co-ordinator<br>Family Information Service Outreach Officer | Staff time                 | Dependent on funding from WG or other source     |
| Matter B: Providing for diverse needs          | To carry out the actions produced from the play provision audit         |                                                                                                                   | Play Co-ordinator                                                                           | Staff time                 | Dependent on funding from WG or other source     |
| Matter C: Space available for children to play | Continue to assess for the potential use of Brownfield sites.           | Number of Brownfield sites identified for Play or Leisure opportunities                                           | Planning Department<br>Countryside Services<br>Denbighshire Play Forum<br>Play Co-ordinator | Staff Time                 | Existing                                         |
| Matter C: Space available for children to play | Joint community engagement projects run by playworkers in               | No of projects delivered                                                                                          | Play Co-ordinator<br>Play workers                                                           | Staff time                 | Dependent on funding from WG or other source     |

|                                                |                                                                                                                                                                     |                                                                                                                       |                                                                                                               |                               |                                                |
|------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|-------------------------------|------------------------------------------------|
|                                                | areas not currently delivered in                                                                                                                                    |                                                                                                                       |                                                                                                               |                               |                                                |
| Matter C: Space available for children to play | To look at the feasibility of carrying out an access audit of all designated play spaces                                                                            | Feasibility Study carried out                                                                                         | Play Co-ordinator                                                                                             | Staff time                    | Dependent on funding from WG or other source   |
| Matter C: Space available for children to play | Continue to raise awareness of the value of play with members and communities.                                                                                      | Number of awareness sessions held and marketing campaigns run<br>Quarterly newsletters                                | Play Co-ordinator<br>Lead Member<br>Communication and Marketing team                                          | Marketing costs<br>Staff time | Some additional funding required for marketing |
| Matter C: Space available for children to play | Work with resident groups to promote and encourage play priority signage.                                                                                           | Number of resident groups engaged and the number of play signs erected in local neighbourhoods following consultation | Play Co-ordinator<br>Lead Member<br>Communication and Marketing team<br>Highways<br>Town Councils<br>Planning | Staff time                    | Dependent on funding from WG or other source   |
| Matter D:<br>Supervised provision              | Identify need for play provision in the outdoor environment<br><br>Expand and ensure sustainability of the Den Project which is open access play within communities | Den project continues to develop<br><br>Development of Adventure Play Grounds                                         | Play Co-ordinator<br>Environment Department                                                                   | Staff time                    | Dependent on funding from WG or other source   |
| Matter D:                                      | Ensure open access                                                                                                                                                  | Open access play                                                                                                      | Play workers                                                                                                  | Training costs                | Dependent on                                   |

**Appendix 1**

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|                                                 |                                                                                                                                     |                                                                                                                                  |                                                           |                |                                              |
|-------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|----------------|----------------------------------------------|
| Supervised provision                            | provision works to a recognised Quality Assurance programme in the future ,which is called “ Quality in Play”                       | sessions achieve quality award                                                                                                   |                                                           | and staff time | funding from WG or other source              |
| Matter D: Supervised provision                  | Increase Open Access Play sessions                                                                                                  | Number of Open Access Play sessions held                                                                                         | Play Co-ordinator                                         | Staff time     | Dependent on funding from WG or other source |
| Matter F: Access to space/provision             | Monitor and review the areas where 20mph zones would influence play activity                                                        | Evaluation of available data                                                                                                     | Highways Department                                       | Staff time     | Existing                                     |
| Matter F: Access to space/provision             | Look at areas of good practice where temporary road closures support more children to play outside their homes have been successful | Number of visits to areas of good practise<br>Number of new initiatives introduced which have proven positive outcomes elsewhere | Play co-ordinator<br>Highways Department                  | Staff time     | Dependent on funding from WG or other source |
| Matter F: Access to space/provision             | Conduct a ‘fit for the future’ landscape review/open space landscape plan                                                           | Evaluate findings of the review                                                                                                  | Denbighshire Play Forum                                   | Staff time     | Some additional staff time required          |
| Matter G: Securing and developing the workforce | Assess the need to establish a designated play development team within the council                                                  | Options appraisal and business case developed                                                                                    | Integrated Children’s Manager<br>Active Lifestyle Manager | Staff time     | Existing                                     |
| Matter H: Community                             | Work with local schools to encourage                                                                                                | No of playing fields with open access                                                                                            | Play Co-ordinator<br>Education Dept                       | Staff time     | Dependent on funding from WG                 |



|                                                                      |                                                                        |                                                                                                              |                              |            |                                              |
|----------------------------------------------------------------------|------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|------------------------------|------------|----------------------------------------------|
| engagement and participation                                         | community use of playing fields                                        | when not in use                                                                                              | Schools<br>Local Communities |            | or other source                              |
| Matter 1: Play within all relevant policy and implementation agendas | Promote the play agenda in all strategic planning policies and agendas | Policies recognise the value of children being able to experience risk and challenge through play activities | Play Co-ordinator            | Staff time | Dependent on funding from WG or other source |

**Year 2 and beyond**

**Budget:**

**Some actions will be within existing department budgets**

**Required yearly funding for the Denbighshire Play Workforce Team £100,000**

**Play co-ordinator – scale 6**

**Play workers x 3 – scale 5**

**Programme delivery budget - £10,000**

**Key themes/priorities**

- **Expand provision of open access play across Denbighshire including rural areas**
- **To create an understanding of inclusive practices for children with additional needs and their right to play and explore.**
- **Play workforce development team (subject to external funding) which will improve the opportunities for children to play within Denbighshire.**

Mae tudalen hwn yn fwriadol wag

Tudalen 76

|                                  |                                                                                                        |
|----------------------------------|--------------------------------------------------------------------------------------------------------|
| <b>Adroddiad i'r:</b>            | <b>Pwyllgor Archwilio Cymunedau</b>                                                                    |
| <b>Dyddiad y Cyfarfod:</b>       | <b>18 Ebrill 2013</b>                                                                                  |
| <b>Cyd Awduron yr Adroddiad:</b> | <b>RheolwyrCyfathrebu, Marchnata a Hamdden (CMH) a'r Rheolwr Cyfathrebu a Marchnata Corfforaethol.</b> |
| <b>Teitl:</b>                    | <b>Adroddiad Cynnydd ar yr Ymgyrch Atal Baw Cŵn</b>                                                    |

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## 1. Am beth mae'r adroddiad yn sôn?

Mae'r adroddiad hwn yn rhoi gwybod i aelodau am gynnydd yr Ymgyrch Atal Baw Cŵn yn dilyn lansiad meddal yr ymgyrch ar 18 Chwefror ac adroddiadau blaenorol a gyflwynwyd i'r Uwch Dîm Arweinyddiaeth (UDA) ac Aelodau.

Mae baw cŵn yn ffynhonnell gyson o gwynion i'r Cyngor. Codwyd y mater yn y wasg leol gyda galw cyson ar y Cyngor i fynd i'r afael â'r mater. Amlygwyd baw cŵn hefyd yn yr arolwg trigolion ac mae'n un o'r prif faterion sydd angen mynd i'r afael ag o. Nodwyd hefyd fod baw cŵn yn fater diogelwch cymunedol ac yn dreth ar adnoddau corfforaethol.

## 2. Beth yw'r rheswm dros lunio'r adroddiad hwn?

Gan fod hon yn ymagwedd newydd a modern tuag at ymgyrchoedd marchnata i'r Cyngor, rhoddwyd yr wybodaeth ddiweddaraf i aelodau a'r UDA ar gynnydd yr ymgyrch drwy negeseuon e-bost. Bydd yr adroddiad hwn yn rhoi gwybodaeth am gynnydd yr ymgyrch hyd yn hyn a chynlluniau wrth symud ymlaen dros y misoedd i ddod.

## 3. Beth yw'r Argymhellion?

Dylai'r Pwyllgor Archwilio:

- 3.1 ystyried yr adroddiad, sy'n amlygu'r cynnydd ac effaith yr ymgyrch wrth fynd i'r afael â phroblem baw cŵn yn y Sir a gwneud sylwadau'n unol â hynny, ac
- 3.2 ystyried adolygu'r sefyllfa unwaith eto ymhen 6 mis.

## 4. Manylion am yr adroddiad.

Mae'r adroddiad hwn yn rhoi gwybod i'r Pwyllgor Archwilio am sefyllfa bresennol yr ymgyrch ac ystyriaethau wrth symud ymlaen. Mae'n rhoi manylion y gweithgarwch marchnata sy'n digwydd ar hyn o bryd a chynlluniau ar gyfer symud ymlaen.

Mae'r adroddiad hefyd yn amlygu unrhyw faterion ac argymhellion hyd yn hyn.

### 4.1 Gweithgarwch hyd yn hyn:

Mae'r penderfyniad i ddefnyddio ymagwedd farchnata mor sylweddol a chydlynol, o'i gymharu â'r hyn sydd wedi'i wneud o'r blaen, yn defnyddio cryfderau'r holl wasanaethau dan sylw i hyrwyddo a chyflawni dull y Cyngor o wrando ac yna ymateb i'w gymunedau. Mae'r Cyngor wedi cydnabod yr angen i fod yn fwy cadarn, cydlynol a chynhwysfawr wrth orfodi ac addysgu am faterion yn ymwneud â baw cŵn yn y Sir. Mae'r ymgyrch wedi

caniatáu'r Cyngor i gyfathrebu'r modd y mae'n cyflawni blaenoriaethau corfforaethol allweddol drwy ddarparu amgylchedd glân ledled y Sir.

Mae'r ymgyrch rŵan yn y broses o gael ei lansio gydag ymagwedd feddal. Bydd hyn yn caniatáu defnyddio sawl sianel gyfathrebu dros gyfnod, gan atgyfnerthu'r neges dros yr wythnosau a'r misoedd i ddod fod y Cyngor o ddifrif ynglŷn â hyn yn hytrach na chael un lansiad mawr lle byddai'r negeseuon yn mynd ar goll. Pwrpas strategol yr ymagwedd newydd hon yw cynnal ymgyrch aml-gyfrwng wedi'i brandio'n glir yn amlygu'r canlynol:

- Deall pam fod hon yn broblem yn Sir Ddinbych.
- Codi ymwybyddiaeth am faterion baw cŵn yn Sir Ddinbych.
- Addysgu pobl am beryglon iechyd yn ymwneud â baw cŵn.
- Cysylltu ac ymgynghori â'r gymuned leol a phartneriaid allweddol i gynyddu cyfrifoldeb cymdeithasol i gadw strydoedd yn lân a lleihau'r math hwn o ymddygiad gwrthgymdeithasol.
- Gostwng y nifer o achosion o faw cŵn yn y sir.

Hyd yn hyn, cynhaliwyd y gweithgarwch a ganlyn:

- 4.1.1 Cyfathrebu – Y Wefan a Chyfyngau Cymdeithasol
- 4.1.2 Deunyddiau marchnata
- 4.1.3 Cysylltiadau Cyhoeddus
- 4.1.4 Cydweithrediad a chynnwys y gymuned

Gweler y manylion pellach yn yr atodiadau sydd ynghlwm (Atodiad 1).

#### **4.1.5 Dadansoddi ystadegau rhwng 18 Chwefror a 20 Mawrth:**

Casglwyd ystadegau o'r arolwg ar-lein a'r system reoli gwasanaethau cwsmeriaid (CRM) i ganfod ym mha ardaloedd y mae'r manau problemus ar hyn o bryd. Mae'r ystadegau'n cael eu monitro'n wythnosol.

I grynhoi, y 5 prif fan problemus yw:

- Y Rhyl
- Rhuthun
- Dinbych
- Prestatyn
- Rhuddlan / Llanelwy

Gweler y manylion pellach yn yr atodiadau sydd ynghlwm. (Atodiad 2)

#### **4.2 Gweithgarwch wrth symud ymlaen:**

Mae angen cynllunio a gweithredu nifer o weithgareddau ategol fel rhan o'r ymgyrch. Mae'r rhain yn cynnwys:

- 4.2.1 Rhaglen Addysg:
- 4.2.2 Ymgynghoriad a Chynnwys y Gymuned:
- 4.2.3 Deunyddiau Marchnata:
- 4.2.4 Cyfyngau Cymdeithasol a Thechnoleg:

Gweler y manylion pellach yn yr atodiadau sydd ynghlwm (Atodiad 3).

#### **4.3 Ystyriaethau i'r Dyfodol:**

Mae'r ymgyrch hon wedi'i sefydlu ond mae angen ystyried hyd yr ymgyrch ac adnoddau pellach sydd ar gael i gefnogi dull darparu hyn. Y prif gostau parhaus yw ail-ddarparu

deunydd marchnata, amser swyddogion a'r rhif ffôn 0800 ac am ba hyd y bydd hwn yn parhau i fod ar gael. Neilltuwyd y gyllideb bresennol ar gyfer yr ymgyrch am 6 mis.

## **5. Gwybodaeth Gefndir Ddefnyddiol:**

Dylai aelodau'r Pwyllgor gael golwg ar yr adroddiad blaenorol a gyflwynwyd i'r Pwyllgor Archwilio ym mis Mehefin 2012 (Effeithiolrwydd Camau Gorfodi – Baw Cŵn).

### **Gweithgarwch blaenorol a gyflawnwyd i fynd i'r afael â'r mater:**

Yn 2009, cyflwynodd Parc Gwledig Loggerheads gynllun lle'r chwistrellwyd paent melyn ar faw cŵn fel ymgyrch i godi cywilydd. Roedd hon yn ymgyrch mwy gweledol ac ni arweiniodd at unrhyw fuddion tymor hir. Maent bellach yn cynnal fforwm cerddwyr cŵn anffurfiol ddwywaith y flwyddyn lle gwahoddir cerddwyr cŵn sy'n defnyddio Loggerheads yn rheolaidd i ddod draw i sgwrsio am y parc ac unrhyw bryderon sydd ganddynt. Hyd yn hyn, cynhaliwyd tri chyfarfod ac maent wedi bod yn ddefnyddiol iawn.

Yn 2010-11, lansiodd y sir ymgyrch atal baw cŵn, gyda chefnogaeth y tîm cyfathrebu corfforaethol a gwaith ar y cyd gyda Chyngor Bwrdeistref Sirol Conwy, gan olygu bod pedwar swyddog ar gael yn y sir. Rhoddwyd 55 cosb benodol o ganlyniad. Yn 2011-12, bu gostyngiad mewn cosbau penodol ar draws y sir gan fod rhagor o berchnogion yn codi baw ar ôl eu cŵn. Yn sgil y cynnydd hwn yn ymwybyddiaeth y cyhoedd, profodd y sir gynnydd yn y nifer o gwynion a gyflwynwyd. Roedd hefyd cyfnod o 20 wythnos lle'r oedd contractwyr yn cyflwyno cosbau penodol ond tawelodd hyn i lawr. Roedd y gweithgarwch fel rhan o'r ymgyrch hon yn llwyddiant ond nid oeddynt wedi'u cydlynu a'u cymell i fod yn gynaliadwy. Mae'r gweithgareddau hyn wedi'u cynnwys yn yr ymgyrch hon ond byddant wedi'u cydlynu a'u cynllunio. Yn 2012, daeth y gwaith ar y cyd rhwng y ddwy sir i ben a dim ond dau swyddog gorfodi sydd ar gael ar draws y sir, sy'n cael eu cefnogi gan XFOR. Y broblem fwyaf sy'n wynebu'r tîm gorfodi yw casglu tystiolaeth ddibynadwy a datganiadau gan dystion i gefnogi unrhyw gosbau penodol neu erlyniadau.

## **6. Sut mae'r penderfyniad yn cyfrannu at y Blaenoriaethau Corfforaethol?**

Bydd ystyried y materion a amlygwyd yn yr adroddiad yn cynorthwyo'r Cyngor i gyflawni ei flaenoriaeth gorfforaethol mewn ffordd fodern, sy'n fforddiadwy ac yn gynaliadwy er budd y gymuned leol, a heb gael effaith niweidiol ar drigolion y Sir.

## **7. Beth fydd yn ei gostio a sut bydd yn effeithio ar wasanaethau eraill?**

Ar hyn o bryd, ni roddwyd ystyriaeth i gostau parhaus. Byddai costau parhaus cynhyrchu deunyddiau ac amser swyddogion i reoli'r ymgyrch, gorfodi a glanhau manau problemus yn effeithio ar Gynllunio a Gwarchod y Cyhoedd, yr Amgylchedd a Chyfathrebu, Marchnata a Hamdden.

## **8. Pa ymgynghoriadau a gynhaliwyd?**

Lluniwyd yr adroddiad hwn mewn ymgynghoriad llawn â'r Penaethiaid Gwasanaeth a ganlyn: Cyfathrebu, Marchnata a Hamdden; Cynllunio a Gwarchod y Cyhoedd a Phriffyrdd a Gwasanaethau Amgylcheddol, ymgynghorwyd ag aelodau, ynghyd â'r Aelod Arweiniol Parthau Cyhoeddus.

Mae'r Rheolwr Ymrwymiad Cymunedol yn cynnal ymgynghoriadau gyda Grwpiau Ardal Aelodau (GAA) i drafod y strategaeth Atal Baw Cŵn. Unwaith y cytunir ar hyn, bydd taflen yn cael ei chynhyrchu ar gyfer y cyhoedd a fydd ar gael mewn lleoliadau allweddol o amgylch y Sir er mwyn atgyfnerthu'r ymgyrch.

## 9. Datganiad y Prif Swyddog Cyllid

Ariennir cost yr ymgyrch bresennol o fewn yr adnoddau presennol. Byddai'n rhaid ystyried goblygiadau o ran adnoddau fel rhan o unrhyw asesiad i barhau â'r ymgyrch y tu hwnt i'r tymor presennol.

## 10. Pa risgiau sy'n bodoli ac a oes unrhyw beth y gallwn ei wneud i'w lleihau?

Rhai o'r risgiau posibl i lwyddiant a chynnaladwyedd yr ymgyrch yw cefnogaeth y gymuned leol. Mae angen nodi'n glir bod angen i gymunedau rannu cyfrifoldeb gyda'r cyngor i gyflawni ein hamcanion. Caiff hyn ei gyflawni drwy gael pobl leol a chynghorau dinas, tref a chymuned i gefnogi'r ymgyrch, i weithredu fel ein llygaid a'n clustiau yn y gymuned ac adrodd yn gywir am broblemau gan roi manylion perthnasol am droseddwy. Byddai hyn yn cael ei gyflawni drwy ymgynghori'n effeithiol gyda GAA ac ati.

## 11. Pŵer i wneud y Penderfyniad

Erthygl 6.3 Cyfansoddiad y Cyngor

## 12. Dogfennau Ategol

- Gweithgarwch marchnata hyd yn hyn
- Gweithgarwch wrth symud ymlaen
- Ystadegau o'r arolwg ar-lein a'r CRM

Cyflwynir y dogfennau a ganlyn yn ystod y Pwyllgor Archwilio:

- Esiamplau o sylw gan y wasg
- Strategaeth Ddrafft Atal Baw Cŵn, i'w rhyddhau ar ôl cwblhau'r ymgynghoriad.
- Esiamplau o ddeunydd hyrwyddo a ddefnyddiwyd – posteri, cardiau post, arwyddion polion lamp, baneri ac ochrau lorïau bin.
- Cynllun Marchnata ar gyfer yr ymgyrch

## 13. Erthyglau Cyfryngau Cymdeithasol:

- <http://northwalesextra.com/dog-fouling-denbighshire-says-enough-is-enough/>
- <http://www.denbighshirefreepress.co.uk/news/120406/hard-hitting-poster-is-to-target-dog-fouling.aspx>
- <https://twitter.com/DenbighshireCC/statuses/305974199904792577>
- <http://www.facebook.com/#!/denbighshirecountycouncil?fref=ts>
- <http://www.facebook.com/#!/pages/Denbighshire-Free-Press/150777091689187?fref=ts>

Mae nifer o negeseuon wedi'u trydar ar gyfrif twitter y Cyngor yn tynnu sylw at y mater <https://twitter.com/CyngorSDd>

## Swyddog Cyswllt:

Swyddog Marchnata, Cyfathrebu, Marchnata a Hamdden  
Ffôn: 01824 706215

## **Marketing Activities for Dog Fouling Campaign – March 13**

### **4.1.1 Communication – Website and Social Media:**

All communication from the public regarding dog fouling will be via the Council website and freephone number.

A freephone number, 0800 2300234 has been set up and active. This goes to the bilingual customer service line. We are able to monitor how frequently this number is used.

Information on the Council's website (English and Welsh) has been amended to include brief points about the campaign, why we are tackling the issue and how communities can support this.

New URL's have been set up [www.denbighshire.gov.uk/dogfouling](http://www.denbighshire.gov.uk/dogfouling) and [www.sirddinbych.gov.uk/bawci](http://www.sirddinbych.gov.uk/bawci) to direct the public to the website to fill in a form reporting any problems and an online public survey.

The reporting form on the website is now directed to customer service to log the details onto the CRM. Any enquiry will then be forwarded to the relevant service to take any action i.e. enforcement and environment.

A more detailed reporting form to report dog fouling is now on the website. This will improve the information that is gathered and forwarded to the enforcement team to action.

A public opinion survey has been created to help identify hot spot areas and is on the dog fouling pages on the Council website.

<http://www.surveymonkey.com/s/3NTBP9M>

Cllr David Smith as Lead member has recorded a youtube video about the dog fouling campaign and why the Council have launched this. The video will be on the Council's website.

### **4.1.2**

#### **Marketing Materials:**

Designs and print of marketing material:

- All promotional material designs have been created and approved.
- Bin wagons have been identified and designs created. Graphics have been placed onto five wagons covering the whole of the county.
- Lampost signs have been delivered and once hot spot areas have been identified by the online survey and so on, teams will put the signs up for a period of time and then remove them. These signs will not be permanent at these locations as the public will become accustomed to them and the impact reduced.
- Adverts will appear in the Free Press and Rhyl Journal periodically to reinforce the campaigns message. The first of these were placed the week commencing the 18th March 2013
- Posters and postcards have been distributed to DCC offices, libraries, leisure centres, vets, pet supplies, dog groomers, kennels, supermarkets and local city, town and community councils.

### 4.1.3

#### PR:

Contact has been made with the local papers so they are aware of the campaign to support any press releases. The launch of the campaign saw a ½ page article in the Free Press.

PR - stories have been identified and written in preparation for key stages in the campaign i.e collaboration working with the Police, enforcement activities and so on.

All press releases are available on the Council's social media sites and comments monitored.

There is a large article in the most recent copy of The County Voice.

There will be a press release over Easter reminding the public to tell us about dog fouling in their area, and to complete our survey to help us identify hot spot areas. Once we have had the results, we will target efforts in these areas and then publish a 'You Said, We Did' article showing what actions we have taken in hot spot areas to target the problem. This will continue to reinforce the Council's message that dog fouling is not acceptable in our communities.

### 4.1.4

#### Collaboration & Community Involvement:

This is the first time that a number of services have joined efforts to tackle such a wide spread issue in the County. Communications, Marketing & Leisure, Environment & Planning & Public Protection services have collaborated efforts, combining knowledge and experience to target efforts in identified areas and improve our residents and visitor experience. Other services that have supported the implementation of this campaign include the Customer Service Centre and ICT. The strength of this model allows the Council to utilise its resources in a more effective and efficient approach in delivering key corporate priorities.

The enforcement of the campaign is vital to its sustainability. The following actions will be co-ordinated with officers from the corporate communications team, the community safety enforcement officer, environment team and the general public:

Name and shame the top dog fouling spots in the county, including Rhyl, Prestatyn, Lower Denbigh, Lower Ruthin and Llangollen.

Special 0800 hotline to report hot spots via customer services.

More visible dog patrols, handing out of doggy bags & treats in problem areas. An external company, XFOR will be on a 12 month pilot scheme in the county to support the issuing of fixed penalties.

Shame offending areas – put signage up to say how the Council need the publics help in reporting offenders.

In addition to the council services, Keep Wales Tidy & PCSO's have agreed to support us with officer time for education roadshows, links with community groups and positive events.



## Appendix 1

The support of the local community is key in the success of this campaign and its sustainability. It needs to be made clear that communities need to share the responsibility with the Council in achieving our objectives. This will be achieved by:

Getting local people, city, town and community councils to support the campaign, to be our eyes and ears in the community and report problems correctly with relevant details of offenders.

Pilot a 'Good Dog Fun Day' – to encourage the positives of dogs, exercise, healthy lifestyle etc.

Consulting about the new Dog Control Order; 'No Dog' zones, dogs on leads zones and dogs free to run zones. Pet parks – dog friendly, designated dog walking areas away from children's play areas.

The feedback that we have had so far from the general public has been very positive and the links to social media sites and online articles are listed in the supporting documents element of this report. We need to continue communicating with the public about how the campaign is progressing and how we are responding to the information available. This is supported by the marketing activity plan attached.

Mae tudalen hwn yn fwriadol wag

**Statistics from online survey and CRM – Dog Fouling March 2013**

**Appendix 2**

The following results have been gathered since the beginning of the campaign, one month ago.

| <u>Measurement Tool</u>                 | <u>Total Users</u>  |
|-----------------------------------------|---------------------|
| No of times 0800 number has been called | 26                  |
| No of reports logged on the CRM         | 42                  |
| Website - reports filled in             | Welsh 0 English 4   |
| Website – No of page views              | Welsh 3 English 130 |

NB: There are more enquiries logged on the CRM compared to the use of the 0800 number. This may be a result of the public using alternative methods to contact the Council. The campaign has only been running for one month and it takes people time to notice changes to information and so on.

**Online survey results**

We have had 85 respondents to the survey and it has two more weeks to run, at the moment, the results are as follows:

82.4% are aware of the enforcement team / dog wardens in the County.

71.7% say they have a problem / serious problem with dog fouling in their area

58.8% are dog owners

75% have not contacted DCC before about dog fouling

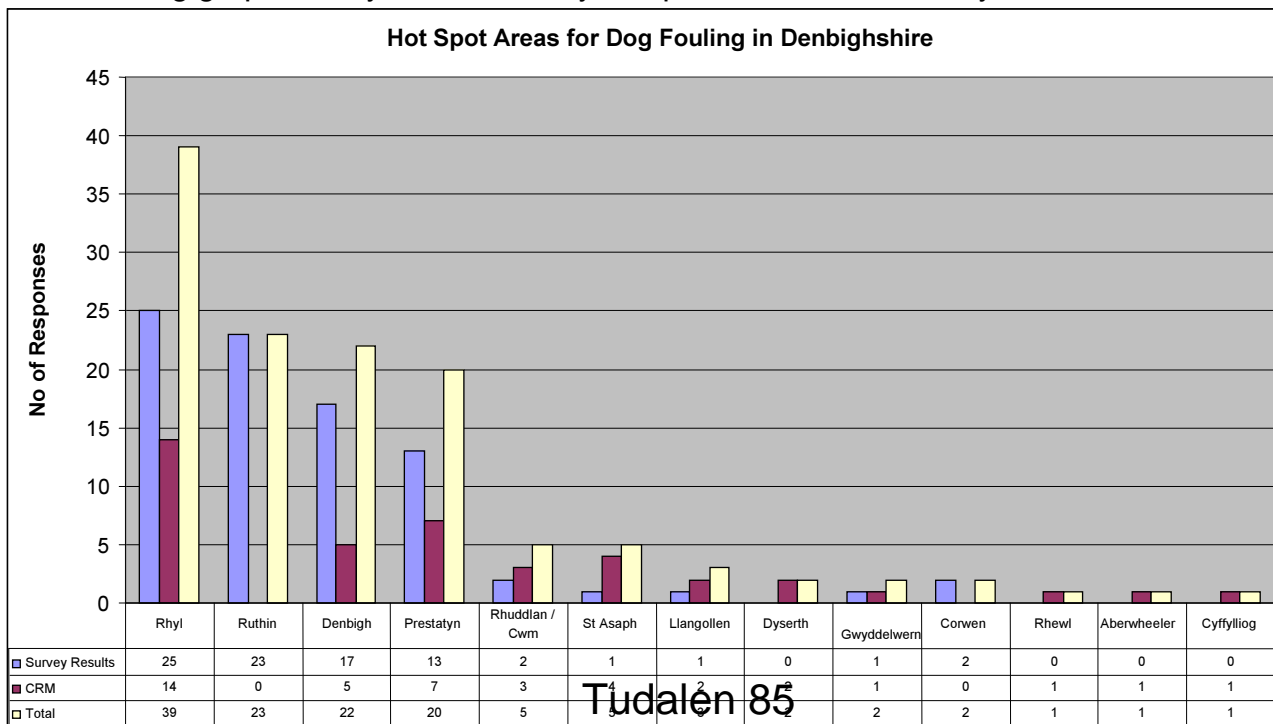
91.7% have not seen an enforcement officer in their area

I have collated the statistics from the online survey and the customer services management system (CRM) to identify where the current key hot spot areas are. The statistics are monitored on a weekly basis.

To summarise, the top 5 hot spot areas are:

- Rhyl
- Ruthin
- Denbigh
- Prestatyn
- Rhuddlan / St Asaph

The following graph clearly shows the key hotspot areas in the County:



Mae tudalen hwn yn fwriadol wag

There is a number of supporting activities to the campaign that need to be planned and implemented. These include:

**4.1.1 Education Programme:**

- Generating content for the education programme for schools, working with the enforcement team, PCSO's and Keep Wales Tidy officer.
- Running a competition for local schools to design a poster for their playground/playing fields. Also need to consider when officers will go into schools for an education roadshow. This is likely to be an 18 month programme.
- Liaising with Heritage & Countryside services for running a dog friendly event at some of the sites across DCC, similar to their dog show last year at Plas Newydd.

**4.1.2 Consultation & Community Involvement:**

The support of the local community is key to the success of this campaign and its sustainability. It needs to be made clear that communities need to share the responsibility with the council in achieving our objectives. This will be achieved by:

- Getting local people & city, town and community councils to support the campaign, to be our eyes and ears in the community and report problems correctly with relevant details of offenders.
- Consultation is taking place with Member Area Groups (MAG's) and 37 city, town & community councils by the Community Engagement Manager, David Davies, discussing the Anti-Dog Fouling strategy. Once this has been agreed, a public friendly leaflet will be produced and available in key locations around the County to reinforce the campaign.
- The online survey will be re-run in approximately 6 months to monitor the effectiveness of the campaign, visibility and so on.
- Having the support from councillors to distribute material and communicate the message about the campaign and what the Council is trying to achieve in response to their feedback.

**4.1.3 Marketing Materials:**

- Roll up banners will be located around the County, in vets and so on to highlight the issue of dog fouling in that area.
- Banners will be produced and placed at identified hot spot areas i.e. parks and playgrounds for a period of time to raise the awareness of the issue in that area. This will be reinforced with the presence of enforcement officers in hot spot areas.
- To produce a visual map showing the key areas of concern.

**4.1.4 Social Media & Technology:**

This element is currently being considered by other councils in Wales. Social media is the newest form of communication and it is important that this is available to support the campaign. The following will need to be managed and controlled by the Corporate Communications team with the support of Customer Services:

- E-newsletters to be produced and sent to interested local groups of progress of the campaign.
- Regular twitter feeds including regular updates of enforcement action in key areas, improvement in the number of complaints and so on.
- Facebook page, allow people to report problems easily, thank the public for their support and so on.
- To produce a visual map showing the key areas of concern.

Mae tudalen hwn yn fwriadol wag

**Adroddiad i'r :** Pwyllgor Archwilio Cymunedau

**Dyddiad y cyfarfod:** 18 Ebrill 2013

**Awdur yr Adroddiad:** Cydlynnydd Archwilio

**Teitl:** Rhaglen Waith Archwilio

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**1. Am beth mae'r adroddiad yn sôn?**

Mae'r adroddiad yn cyflwyno fersiwn drafft o'r rhaglen gwaith i'r dyfodol i Bwyllgor Archwilio Cymunedau i'w ystyried gan yr aelodau.

**2. Beth yw'r rheswm dros lunio'r adroddiad hwn?**

Er mwyn i'r Pwyllgor ei adolygu a chytuno ar raglen ar gyfer gwaith y dyfodol, ac i roi'r wybodaeth ddiweddaraf i'r aelodau am faterion perthnasol.

**3. Beth yw'r Argymhellion?**

Bod y Pwyllgor yn ystyried y wybodaeth a ddarparwyd ac yn cymeradwyo, yn adolygu neu'n newid y rhaglen gwaith i'r dyfodol yn unol â'r hyn a bennwyd yn addas.

**4. Manylion am yr Adroddiad.**

4.1 Mae erthygl 6 Cyfansoddiad y Cyngor yn gosod telerau cyfeirio, swyddogaethau ac aelodau pob Pwyllgor Archwilio, tra bo rheolau camau gweithredu pwyllgorau archwilio yn cael eu gosod yn Rhan 4 y Cyfansoddiad.

4.2 Mae Cyfansoddiad Cyngor Sir Ddinbych yn gofyn i bwyllgorau archwilio baratoi ac archwilio rhaglen am eu gwaith yn y dyfodol. Drwy archwilio a blaenoriaethu materion, mae'r aelodau yn gallu sicrhau bod y rhaglen waith yn darparu agenda sy'n cael ei arwain gan yr aelodau.

4.3 Ers nifer o flynyddoedd mae'n arferiad gan bwyllgorau archwilio Sir Ddinbych i gyfyngu nifer yr adroddiadau sy'n cael eu trafod mewn un cyfarfod i uchafswm o bedwar ynghyd ag adroddiad rhaglen waith y Pwyllgor. Amcan y dull hwn o weithredu yw hwyluso trafodaeth fanwl ac effeithiol am bob testun.

4.4 Gofynnir i'r Pwyllgor ystyried drafft y rhaglen waith ar gyfer cyfarfodydd y dyfodol fel y manylir yn atodiad 1, ac i gymeradwyo, adolygu neu newid yn ôl yr hyn a bennwyd yn addas gan ystyried:

- materion a godwyd gan aelodau'r Pwyllgor
- materion a gyfeiriwyd atynt gan Grŵp Cadeiryddion ac Is-Gadeiryddion Archwilio.

- perthnasedd i flaenoriaethau'r Pwyllgor/Cyngor/cymunedau
  - Cynllun Corfforaethol y Cyngor ac Adroddiad Blynyddol Cyfarwyddwr y Gwasanaethau Cymdeithasol
  - rheoli llwyth gwaith
  - amseroldeb
  - canlyniadau
  - materion allweddol a gwybodaeth i'w gynnwys yn yr adroddiadau
  - swyddogion a/neu aelodau arweiniol y Cabinet y dylid eu gwahodd (gan ystyried a yw eu presenoldeb yn anghenraid neu'n fuddiol)
  - cwestiynau i'w gofyn i'r swyddogion/aelodau arweiniol y Cabinet
- 4.5 Yn ogystal â hyn, wrth ystyried eitemau i'w cynnwys yn y rhaglen gwaith i'r dyfodol efallai y byddai aelodau yn ei chael yn ddefnyddiol ystyried y cwestiynau canlynol wrth benderfynu ar addasrwydd eitem:
- beth yw'r mater?
  - pwy yw'r rhanddeiliaid?
  - beth sy'n cael ei ystyried mewn man arall?
  - beth sydd angen i'r pwyllgor archwilio ei wybod?
  - pwy all roi cymorth?
- 4.6 Fel y soniwyd ym mharagraff 4.2 mae Cyfansoddiad Cyngor Sir Ddinbych yn gofyn i bwyllgorau archwilio baratoi ac adolygu rhaglen ar gyfer eu gwaith yn y dyfodol. Er mwyn hwyluso'r broses o flaenoriaethu adroddiadau, mae'r swyddogion o'r farn y bydd yn rhaid gwneud cais ffurfiol i'r Pwyllgor i ystyried adroddiad ar y testun er mwyn iddo fod yn deilwng i gael ei drafod ar agenda fusnes y Pwyllgor. Gwnaed hyn drwy gyflwyno 'ffurflen gais' sy'n datgan pwrpas, pwysigrwydd a chanlyniadau tebygol y testun sy'n cael ei gynnig. Ni dderbyniwyd unrhyw ffurflen gais i'w hystyried gan y Pwyllgor yn y pwyllgor presennol.

#### Drafft Strategaeth Tai Lleol

- 4.7 Trefnwyd bod drafft y Strategaeth hon yn cael ei gyflwyno i'r Aelodau yn y cyfarfod presennol. Ond, er bod yr ymchwil gefndirol wedi'i gwblhau a bod cynllun ymgynghori'r Strategaeth wedi'i ddatblygu, gan nad yw'r rhain wedi'u hymgyngori hyd yn hyn mae cyflwyniad drafft y Strategaeth wedi'i newid i fis Mai. O ganlyniad, ni fydd fersiwn newydd Strategaeth Tai Lleol, yn dilyn ymgynghoriad y fersiwn ddrafft, yn cael ei gyflwyno i'r Pwyllgor ym mis Mehefin fel y cynlluniwyd. Yn hytrach, bydd yn cael ei ystyried ym mhwyllgor mis Gorffennaf.

#### Rhaglen Gwaith i'r Dyfodol

- 4.8 Wrth benderfynu ar raglen ar gyfer gwaith y dyfodol byddai'n fuddiol petai'r pwyllgorau archwilio yn cyfeirio at raglen gwaith i'r dyfodol y Cabinet. I'r diben hwn mae copi o raglen gwaith i'r dyfodol y Cabinet wedi'i atodi yn Atodiad 2.



#### Cynnydd Penderfyniadau'r Pwyllgor

- 4.9 Mae tabl wedi'i atodi sy'n crynhoi penderfyniadau diweddar y Pwyllgor gan roi gwybodaeth i'r aelodau am gynnydd y camau gweithredu yn Atodiad 3 yr adroddiad hwn.

### **5. Grŵp Cadeiryddion ac Is-Gadeiryddion Archwilio**

- 5.1 Yn unol â threfniadau archwilio'r Cyngor, mae Grŵp Cadeiryddion ac Is-Gadeiryddion Archwilio (GCIGA) yn cymryd rôl pwyllgor cydlynu. Wrth wneud y swydd hon gall ofyn i bwyllgorau archwilio unigol fod yn gyfrifol am destunau penodol.
- 5.2 Bydd yr Aelodau yn cofio cais a wnaed gan Bennaeth Cyfathrebu, Marchnata a Hamdden yng nghyfarfod diwethaf y Pwyllgor bod canfyddiadau Adolygiad Cyhoeddiadau'r cyngor yn cael ei chyflwyno i'r Pwyllgor ym Mai 2013. Yn wreiddiol cytunodd y Pwyllgor â'r cais hwn. Ond, roedd hyn yn rhoi pwysau ar agenda fusnes y Pwyllgor ar gyfer y cyfarfod hwnnw. Wrth drafod rhaglenni gwaith y pwyllgor yn y cyfarfod ar 7 Mawrth penderfynodd y GCIGA bod yr eitem hon yn addas ar gyfer Pwyllgor Archwilio Perfformiad ac felly dylai gael ei ystyried ganddynt hwy yn hytrach na'r pwyllgor hwn. Cytunodd Cadeirydd Pwyllgor Archwilio Perfformiad i dderbyn y cais i adrodd ar raglen gwaith i'r dyfodol y Pwyllgor. Gan hynny, roedd yn lleihau'r pwysau a roed ar raglen waith Pwyllgorau Archwilio mis Mai.
- 5.3 Yn yr un cyfarfod penderfynodd y GCIGA bod eitem a drefnwyd ar raglen gwaith i'r dyfodol y Pwyllgor hwn ar gyfer Tachwedd 2013 am Dreftadaeth a'r Celfyddydau yn fwy addas ar gyfer Pwyllgor Archwilio Partneriaethau am fod y Cyngor yn cyflenwi nifer o'r gwasanaethau hyn mewn partneriaeth â nifer o fudiadau eraill. O ganlyniad, mae'r eitem wedi'i throsglwyddo i raglen waith Pwyllgor Archwilio Partneriaethau ar gyfer Rhagfyr 2013. Gofynnir i'r Pwyllgor nodi a chymeradwyo'r newidiadau uchod i'r rhaglen waith.

### **6. Sut mae'r penderfyniad yn cyfrannu at y Blaenoriaethau Corfforaethol?**

Bydd archwilio effeithiol yn rhoi cymorth i'r Cyngor allu gweithredu'r blaenoriaethau corfforaethol gan gyfateb ag anghenion y gymuned a dymuniadau'r preswylwyr. Bydd datblygiad ac adolygiad pellach y rhaglen waith yn gymorth i'r Cyngor allu monitro ac adolygu materion polisi.

**7. Beth fydd yn ei gostio a sut bydd yn effeithio ar wasanaethau eraill?**

Efallai y bydd angen i wasanaethau ddyrannu amser swyddog i roi cymorth i'r Pwyllgor gyda'r gweithgareddau a nodwyd yn y rhaglen gwaith i'r dyfodol, a gydag unrhyw gamau gweithredu sy'n codi o ganlyniad i drafodaeth am yr eitemau hynny.

**8. Pa ymgynghoriadau a gynhaliwyd?**

Nid oes angen rhai ar gyfer yr adroddiad hwn. Ond, mae'r adroddiad ei hunan a thrafodaeth am y rhaglen gwaith i'r dyfodol yn cynrychioli proses ymgynghori gyda'r Pwyllgor ynglŷn â'r rhaglen waith yn y dyfodol.

**9. Pa risgiau sy'n bodoli ac a oes unrhyw beth y gallwn ei wneud i'w lleihau?**

Nid oes risgiau wedi'u canfod mewn perthynas â thrafodaeth am raglen gwaith i'r dyfodol y Pwyllgor. Ond, drwy archwilio eu rhaglen gwaith i'r dyfodol yn rheolaidd, gall y Pwyllgor sicrhau bod unrhyw risgiau yn cael eu hystyried a'u harchwilio pan fyddant yn cael eu canfod, a bydd argymhellion yn cael eu gwneud er mwyn delio â'r risgiau hynny.

**10. Pŵer i wneud y Penderfyniad**

Mae Erthygl 6.3.7 Cyfansoddiad y Cyngor yn amodi y dylai pwyllgorau archwilio'r Cyngor baratoi ac adolygu rhaglen ar gyfer eu gwaith yn y dyfodol.

**Swyddog Cyswllt:** Cydlynnydd Archwilio  
Rhif Ffôn: (01824) 712554  
E-bost: [csd\\_gweinyddol@sirddinbych.gov.uk](mailto:csd_gweinyddol@sirddinbych.gov.uk)

## Communities Scrutiny Committee Forward Work Plan

**Note: Items entered in italics have not been approved for submission by the Committee. Such reports are listed here for information, pending formal approval.**

| Meeting | Item (description / title) | Purpose of report                                                                                        | Expected Outcomes                                                                                                                                                                                                                               | Author                                                                                                                                                                      | Date Entered                   |                                                    |
|---------|----------------------------|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|----------------------------------------------------|
| 23 May  | 1                          | Local Housing Strategy                                                                                   | To review the draft version of the revised the Local Housing Strategy, which provides strategic direction for the provision of housing in Denbighshire for the next 5 years.                                                                    | Members contribute to developing an effective and viable Local Housing Strategy                                                                                             | Sue Lewis                      | October 2012 (rescheduled January and March 2013)  |
|         | 2                          | Town Plans                                                                                               | To monitor the Council's performance in delivering its town plans and their benefit to the towns themselves and outlying communities                                                                                                            | (i) identification of any slippages with the plans' deliveries and actions to improve performance;<br>(ii) assist the Council to come closer to its communities             | Mark Dixon                     | January 2013                                       |
|         | 3                          | Control of Caravan Sites                                                                                 | To present the proposed standard conditions and procedures developed by the Working Group for the purpose of controlling and monitoring caravan sites in both Denbighshire and Conwy as well as the feedback received at the Operators' Seminar | The development of a robust and collaborative approach to ensure that tourist sites contribute to the local economy and the delivery of the regeneration corporate priority | Graham Boase/Neil Jones (CCBC) | July 2011 (rescheduled Dec 2012 and February 2012) |
|         | 4.                         | Food Review<br><b>[Lead Member for Public Real and Lead Member for Finance and Assets to be invited]</b> | To consider the conclusions of the task and finish group established to review the Council's policies and procedures with respect to food procurement, regulation and contract management in the wake of the horsemeat scandal                  | Assurances that all practical measures are in place to ensure maximum safety and provenance of food materials used by the Council and arms length organisations             | Hywyn Williams                 | February 2013                                      |

## Communities Scrutiny Committee Forward Work Plan

| Meeting | Item (description / title)                           | Purpose of report                                                                                                                                                                                                                      | Expected Outcomes                                                                                                                                                                                                                                                                                                                                                                                                                         | Author                        | Date Entered                             |
|---------|------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|------------------------------------------|
| 4 July  | 1<br>Rhyl Going Forward Programme (Quarterly Report) | To evaluate and monitor the Programme's progress and achievements in delivering its anticipated outcomes; and<br><br>(ii) identify any slippages with the Programme's delivery                                                         | Ensuring that the Programme:<br>(i) has sufficient capacity, resources and the necessary commitment to deliver the intended outcomes for the Rhyl area;<br>(ii) supports the future vision for Rhyl, and is conducive with the wider regeneration agenda for Denbighshire; and<br>(iii) delivers a viable, sustainable future for the area and county in general, with improved long-term employment prospects and outcomes for residents | Tom Booty                     | September 2012                           |
|         | 2<br>Supporting People Strategy Update               | As per Cabinet's request to consider the impact of the new Supporting People arrangements on the delivery and funding of Supporting People services in Denbighshire following the publishing of local authorities' 3 Year Spend Plans. | Identification of pressures caused by the new arrangements for the Supporting People Programme and potential solutions to alleviate any pressures identified                                                                                                                                                                                                                                                                              | Sally Ellis/Anne Hughes-Jones | October 2012 (rescheduled February 2012) |
|         | 3<br>Condition of the County's Highways              | To outline:<br>(i) the present condition of the County's highways network and identify areas which require maintenance work; and<br>(ii) the draft 3 year rolling programme of highways                                                | Identification of highways maintenance work which needs to be undertaken and the urgency of that work to enable it to be built into future service plans and budget setting processes.                                                                                                                                                                                                                                                    | Steve Parker/Tim Towers       | February 2013                            |

Communities Scrutiny Committee Forward Work Plan

| Meeting      | Item (description / title) | Purpose of report                               | Expected Outcomes                                                                                                                                                              | Author                                                                                                                                                                                                                                                                                                                                                                                                                                    | Date Entered |                                       |
|--------------|----------------------------|-------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|---------------------------------------|
|              |                            | capital work                                    |                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                           |              |                                       |
|              | 4                          | Local Housing Strategy                          | To consider the final version of the revised the Local Housing Strategy, which provides strategic direction for the provision of housing in Denbighshire for the next 5 years. | Members contribute to developing an effective and viable Local Housing Strategy                                                                                                                                                                                                                                                                                                                                                           | Sue Lewis    | October 2012 (rescheduled March 2013) |
| 12 September | 1                          | Town Plans (Quarterly Report)                   | To monitor the Council's performance in delivering its town plans and their benefit to the towns themselves and outlying communities                                           | (i) identification of any slippages with the plans' deliveries and actions to improve performance;<br>(ii) assist the Council to come closer to its communities                                                                                                                                                                                                                                                                           | Mark Dixon   | January 2013                          |
| 17 October   | 1                          | Rhyl Going Forward Programme (Quarterly Report) | To evaluate and monitor the Programme's progress and achievements in delivering its anticipated outcomes; and<br><br>(ii) identify any slippages with the Programme's delivery | Ensuring that the Programme:<br>(i) has sufficient capacity, resources and the necessary commitment to deliver the intended outcomes for the Rhyl area;<br>(ii) supports the future vision for Rhyl, and is conducive with the wider regeneration agenda for Denbighshire; and<br>(iii) delivers a viable, sustainable future for the area and county in general, with improved long-term employment prospects and outcomes for residents | Tom Booty    | September 2012                        |
| 28 November  | 1                          | Community Covenant with                         | To give an annual update on                                                                                                                                                    | Identification of improvements                                                                                                                                                                                                                                                                                                                                                                                                            | David Davies | Dec 2012                              |

## Communities Scrutiny Committee Forward Work Plan

| Meeting         |   | Item (description / title)                      | Purpose of report                                                                                                                                                              | Expected Outcomes                                                                                                                                                                                                                                                                                                                                                                                                                         | Author     | Date Entered   |
|-----------------|---|-------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------------|
|                 |   | the Armed Forces (Nov/Dec 2013)                 | how the measures introduced under the covenant have supported the armed forces community in Denbighshire, and for the Committee to consider any changes to provision           | to the covenant and the formulation of recommendations to strengthen it                                                                                                                                                                                                                                                                                                                                                                   |            |                |
| 23 January 2014 | 1 | Town Plans (Quarterly Report)                   | To monitor the Council's performance in delivering its town plans and their benefit to the towns themselves and outlying communities                                           | (i) identification of any slippages with the plans' deliveries and actions to improve performance;<br>(ii) assist the Council to come closer to its communities                                                                                                                                                                                                                                                                           | Mark Dixon | January 2013   |
|                 | 2 | Rhyl Going Forward Programme (Quarterly Report) | To evaluate and monitor the Programme's progress and achievements in delivering its anticipated outcomes; and<br><br>(ii) identify any slippages with the Programme's delivery | Ensuring that the Programme:<br>(i) has sufficient capacity, resources and the necessary commitment to deliver the intended outcomes for the Rhyl area;<br>(ii) supports the future vision for Rhyl, and is conducive with the wider regeneration agenda for Denbighshire; and<br>(iii) delivers a viable, sustainable future for the area and county in general, with improved long-term employment prospects and outcomes for residents | Tom Booty  | September 2012 |
| 6 March         |   |                                                 |                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                           |            |                |
| 3 April         | 1 | Town Plans (Quarterly Report)                   | To monitor the Council's performance in delivering its                                                                                                                         | (i) identification of any slippages with the plans'                                                                                                                                                                                                                                                                                                                                                                                       | Mark Dixon | January 2013   |

## Communities Scrutiny Committee Forward Work Plan

| Meeting | Item (description / title)                           | Purpose of report                                                                                                                                                              | Expected Outcomes                                                                                                                                                                                                                                                                                                                                                                                                                         | Author    | Date Entered   |
|---------|------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|----------------|
|         |                                                      | town plans and their benefit to the towns themselves and outlying communities                                                                                                  | deliveries and actions to improve performance;<br>(ii) assist the Council to come closer to its communities                                                                                                                                                                                                                                                                                                                               |           |                |
| 15 May  | 1<br>Rhyl Going Forward Programme (Quarterly Report) | To evaluate and monitor the Programme's progress and achievements in delivering its anticipated outcomes; and<br><br>(ii) identify any slippages with the Programme's delivery | Ensuring that the Programme:<br>(i) has sufficient capacity, resources and the necessary commitment to deliver the intended outcomes for the Rhyl area;<br>(ii) supports the future vision for Rhyl, and is conducive with the wider regeneration agenda for Denbighshire; and<br>(iii) delivers a viable, sustainable future for the area and county in general, with improved long-term employment prospects and outcomes for residents | Tom Booty | September 2012 |
|         |                                                      |                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |                |

Communities Scrutiny Committee Forward Work Plan

**Future Issues**

| Item (description / title)                                                                                                                                                                                                                  | Purpose of report                                                                                                                                                                                                                                                 | Expected Outcomes                                                                                                                                                | Author                            | Date Entered         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|----------------------|
| <p><i>The Quality and Provision of Community and Education Facilities</i><br/> <b>[Education]</b></p> <p><i>Possibly to be scheduled post May 2013 after the Member Area Groups (MAGs) have considered the Council's Asset Register</i></p> | <p><i>To outline the extent and quality of community and education facilities across the county (including sports grounds and village halls and the assistance the Council can give local groups/communities to maintain and access community facilities)</i></p> | <p><i>That all residents have access to good quality and affordable community/education facilities within a reasonable distance of their local community</i></p> | <p>Jackie Walley/Jamie Groves</p> | <p>May 2011</p>      |
| <p>Community Infrastructure Levy (CIL)</p>                                                                                                                                                                                                  | <p>To outline the proposals for implementing the CIL in Denbighshire</p>                                                                                                                                                                                          | <p>The development of an appropriate and effective CIL scheme for the County</p>                                                                                 | <p>Graham Boase/Angela Loftus</p> | <p>February 2013</p> |

**For future years**

|  |  |  |  |  |
|--|--|--|--|--|
|  |  |  |  |  |
|  |  |  |  |  |

**Information/Consultation Reports**

| Information / Consultation | Item (description / title) | Purpose of report | Author | Date Entered |
|----------------------------|----------------------------|-------------------|--------|--------------|
|                            |                            |                   |        |              |

**Note for officers – Committee Report Deadlines**

| Meeting | Deadline     | Meeting | Deadline       | Meeting      | Deadline         |
|---------|--------------|---------|----------------|--------------|------------------|
| 23 May  | <b>9 May</b> | 4 July  | <b>20 June</b> | 12 September | <b>29 August</b> |



Cabinet Forward Work Plan

Appendix 2

Tudalen 99

| Meeting         | Item (description / title) |                                                                       | Purpose of report                                                              | Cabinet Decision required (yes/no) | Author – Lead member and contact officer              |
|-----------------|----------------------------|-----------------------------------------------------------------------|--------------------------------------------------------------------------------|------------------------------------|-------------------------------------------------------|
| <b>16 April</b> | 1                          | Finance Update Report                                                 | To update Cabinet on the current financial position of the Council             | tbc                                | Cllr Julian Thompson-Hill / Paul McGrady              |
|                 | 2                          | WG Consultation on 2014-2020 ESF and ERDF Structural Funds Programmes | DCC's response to the consultation to be ratified by Cabinet                   | Yes                                | Cllr Hugh Evans / Rebecca Maxwell / Sian Morgan Jones |
|                 | 3                          | Town and Area Plans                                                   | To receive a progress report on expanding the Town Plans into wider Area Plans |                                    | Cllrs Hugh Evans & Huw Jones / Rebecca Maxwell        |
|                 | 4                          | Corporate Plan QPR: Quarter 3 2012/13                                 | To monitor the Council's progress in delivering the Corporate Plan 2012 -17    | tbc                                | Cllr Barbara Smith / Tony Ward                        |
|                 | 5                          | Items from Scrutiny Committees                                        | To consider any issues raised by Scrutiny for Cabinet's attention.             | tbc                                | Scrutiny Coordinator                                  |
|                 |                            |                                                                       |                                                                                |                                    |                                                       |
| <b>14 May</b>   | 1                          | Finance Update Report                                                 | To update Cabinet on the current financial position of the Council             | tbc                                | Cllr Julian Thompson-Hill / Paul McGrady              |
|                 | 2                          | Review of Faith Based Education Provision                             | To consider proposals for provision in the north of the county.                | Tbc                                | Cllr Eryl Williams / Jackie Walley                    |

Cabinet Forward Work Plan

Tudalen 100

| Meeting     | Item (description / title) |                                                                               | Purpose of report                                                                                                                                              | Cabinet Decision required (yes/no) | Author – Lead member and contact officer                   |
|-------------|----------------------------|-------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|------------------------------------------------------------|
|             | 3                          | Review of LDP Steering Group                                                  | To consider the adoption of LDP Steering Group                                                                                                                 | tbc                                | Cllr Eryl Williams / Angela Loftus                         |
|             | 4                          | Items from Scrutiny Committees                                                | To consider any issues raised by Scrutiny for Cabinet's attention.                                                                                             | Tbc                                | Scrutiny Coordinator                                       |
|             |                            |                                                                               |                                                                                                                                                                |                                    |                                                            |
| <b>June</b> | 1                          | Outsourcing ICT Services to Schools                                           | To give an overview of the tendering process, evaluation and scoring and request the final decision from Cabinet.                                              | Yes                                | Cllr Eryl Williams / Jackie Walley / Stephanie O'Donnell   |
|             | 2                          | Finance Update Report                                                         | To update Cabinet on the current financial position of the Council                                                                                             |                                    | Cllr Julian Thompson-Hill / Paul McGrady                   |
|             | 3                          | Mental Health Partnership                                                     | to ask Cabinet to consider and agree to a new partnership between the Council and BCU to deliver Adult Mental Health services to the citizens of Denbighshire. |                                    | Phil Gilroy/Cllr Bobby Feeley                              |
|             | 4                          | Cefndy Healthcare: Future Direction & Impact of Potential loss of DWP funding | To consider options in light of risks from loss of DWP funding & need to maintain employment for vulnerable &                                                  |                                    | Cllr Bobby Feeley / Phil Gilroy / Deborah Holmes-Langstone |

Cabinet Forward Work Plan

| Meeting     | Item (description / title) |                                                         | Purpose of report                                                                                                                                   | Cabinet Decision required (yes/no) | Author – Lead member and contact officer                 |
|-------------|----------------------------|---------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|----------------------------------------------------------|
|             |                            |                                                         | disabled people                                                                                                                                     |                                    |                                                          |
|             | 5                          | Ruthin Area Primary Schools Review                      | To seek approval for starting a formal consultation period with Ruthin Primary schools                                                              | Yes                                | Cllr Eryl Williams / Jackie Walley                       |
|             | 6                          | Corporate Plan QPR: Quarter 4 2012/13                   | To monitor the Council's progress in delivering the Corporate Plan 2012 -17                                                                         | Tbc                                | Cllr Barbara Smith / Tony Ward                           |
|             | 7                          | Final Budget Position and Revenue Outturn 2012/13       | To update Cabinet on the final Budget Position and Revenue Outturn 2012/13                                                                          | Tbc                                | Cllr Julian Thompson-Hill / Paul McGrady                 |
|             | 8                          | Items from Scrutiny Committees                          | To consider any issues raised by Scrutiny for Cabinet's attention.                                                                                  | Tbc                                | Scrutiny Coordinator                                     |
|             |                            |                                                         |                                                                                                                                                     |                                    |                                                          |
| <b>July</b> | 1                          | Finance Report Update                                   | To update Cabinet on the current financial position of the Council                                                                                  | Tbc                                | Cllr Julian Thompson-Hill / Paul McGrady                 |
|             | 2                          | Follow-up report on Outsourcing ICT Services to Schools | Possible follow-up report with additional information on the tendering process, evaluation and scoring and request the final decision from Cabinet. | Yes                                | Cllr Eryl Williams / Jackie Walley / Stephanie O'Donnell |
|             | 3                          | Items from Scrutiny Committees                          | To consider any issues raised by Scrutiny for                                                                                                       | Tbc                                | Scrutiny Coordinator                                     |

Cabinet Forward Work Plan

| Meeting          |   | Item (description / title)                  | Purpose of report                                                                                                  | Cabinet Decision required (yes/no) | Author – Lead member and contact officer |
|------------------|---|---------------------------------------------|--------------------------------------------------------------------------------------------------------------------|------------------------------------|------------------------------------------|
|                  |   |                                             | Cabinet's attention.                                                                                               |                                    |                                          |
|                  | 4 | Local Housing Strategy (Glyndwr University) | To consider a report by Glyndwr University                                                                         | Tbc                                | Cllr Hugh Irving / Sue Lewis             |
|                  |   |                                             |                                                                                                                    |                                    |                                          |
| <b>September</b> | 1 | Finance Report Update                       | To update Cabinet on the current financial position of the Council                                                 | Tbc                                | Cllr Julian Thompson-Hill / Paul McGrady |
|                  | 2 | Annual Performance Review 2012/13           | To review the draft Annual Performance Review for 2012-13 and to recommend the report for adoption by full Council |                                    | Cllr Barbara Smith / Tony Ward           |
|                  | 3 | Corporate Plan QPR: Quarter 1 2013/14       | To monitor the Council's progress in delivering the Corporate Plan 2012 -17                                        | Tbc                                | Cllr Barbara Smith / Tony Ward           |
|                  | 4 | Items from Scrutiny Committees              | To consider any issues raised by Scrutiny for Cabinet's attention.                                                 | Tbc                                | Scrutiny Coordinator                     |
|                  |   |                                             |                                                                                                                    |                                    |                                          |
| <b>October</b>   | 1 | Finance Report Update                       | To update Cabinet on the current financial position of the Council                                                 | Tbc                                | Cllr Julian Thompson-Hill / Paul McGrady |
|                  | 2 | Items from Scrutiny Committees              | To consider any issues raised by Scrutiny for Cabinet's attention.                                                 | Tbc                                | Scrutiny Coordinator                     |

Cabinet Forward Work Plan

| Meeting         |   | Item (description / title)            | Purpose of report                                                           | Cabinet Decision required (yes/no) | Author – Lead member and contact officer |
|-----------------|---|---------------------------------------|-----------------------------------------------------------------------------|------------------------------------|------------------------------------------|
|                 |   |                                       |                                                                             |                                    |                                          |
| <b>November</b> | 1 | Finance Report Update                 | To update Cabinet on the current financial position of the Council          | Tbc                                | Cllr Julian Thompson-Hill / Paul McGrady |
|                 | 2 | Items from Scrutiny Committees        | To consider any issues raised by Scrutiny for Cabinet's attention.          | Tbc                                | Scrutiny Coordinator                     |
|                 |   |                                       |                                                                             |                                    |                                          |
| <b>December</b> | 1 | Finance Report Update                 | To update Cabinet on the current financial position of the Council          | Tbc                                | Cllr Julian Thompson-Hill / Paul McGrady |
|                 | 2 | Corporate Plan QPR: Quarter 2 2013/14 | To monitor the Council's progress in delivering the Corporate Plan 2012 -17 | Tbc                                | Cllr Barbara Smith / Tony Ward           |
|                 | 3 | Items from Scrutiny Committees        | To consider any issues raised by Scrutiny for Cabinet's attention           | Tbc                                | Scrutiny Coordinator                     |
|                 |   |                                       |                                                                             |                                    |                                          |
| <b>January</b>  | 1 | Finance Report Update                 | To update Cabinet on the current financial position of the Council          | Tbc                                | Cllr Julian Thompson-Hill / Paul McGrady |
|                 | 2 | Items from Scrutiny Committees        | To consider any issues raised by Scrutiny for Cabinet's attention.          | Tbc                                | Scrutiny Coordinator                     |
|                 |   |                                       |                                                                             |                                    |                                          |

Cabinet Forward Work Plan

Tudalen 104

| <b>Meeting</b>  | <b>Item (description / title)</b> |                                       | <b>Purpose of report</b>                                                    | <b>Cabinet Decision required (yes/no)</b> | <b>Author – Lead member and contact officer</b> |
|-----------------|-----------------------------------|---------------------------------------|-----------------------------------------------------------------------------|-------------------------------------------|-------------------------------------------------|
| <b>February</b> | 1                                 | Finance Report Update                 | To update Cabinet on the current financial position of the Council          | Tbc                                       | Cllr Julian Thompson-Hill / Paul McGrady        |
|                 | 2                                 | Items from Scrutiny Committees        | To consider any issues raised by Scrutiny for Cabinet's attention.          | Tbc                                       | Scrutiny Coordinator                            |
|                 |                                   |                                       |                                                                             |                                           |                                                 |
| <b>March</b>    | 1                                 | Finance Report Update                 | To update Cabinet on the current financial position of the Council          | Tbc                                       | Cllr Julian Thompson-Hill / Paul McGrady        |
|                 | 2                                 | Corporate Plan QPR: Quarter 3 2013/14 | To monitor the Council's progress in delivering the Corporate Plan 2012 -17 | Tbc                                       | Cllr Barbara Smith / Tony Ward                  |
|                 | 3                                 | Items from Scrutiny Committees        | To consider any issues raised by Scrutiny for Cabinet's attention           | Tbc                                       | Scrutiny Coordinator                            |
|                 |                                   |                                       |                                                                             |                                           |                                                 |
| <b>April</b>    | 1                                 | Finance Report Update                 | To update Cabinet on the current financial position of the Council          | Tbc                                       | Cllr Julian Thompson-Hill / Paul McGrady        |
|                 | 2                                 | Items from Scrutiny Committees        | To consider any issues raised by Scrutiny for Cabinet's attention.          | Tbc                                       | Scrutiny Coordinator                            |
|                 |                                   |                                       |                                                                             |                                           |                                                 |
| <b>May</b>      | 1                                 | Finance Report Update                 | To update Cabinet on the                                                    | Tbc                                       | Cllr Julian Thompson-                           |

Cabinet Forward Work Plan

| Meeting     | Item (description / title) |                                       | Purpose of report                                                           | Cabinet Decision required (yes/no) | Author – Lead member and contact officer |
|-------------|----------------------------|---------------------------------------|-----------------------------------------------------------------------------|------------------------------------|------------------------------------------|
|             |                            |                                       | current financial position of the Council                                   |                                    | Hill / Paul McGrady                      |
|             | 2                          | Items from Scrutiny Committees        | To consider any issues raised by Scrutiny for Cabinet's attention.          | Tbc                                | Scrutiny Coordinator                     |
|             |                            |                                       |                                                                             |                                    |                                          |
| <b>June</b> | 1                          | Finance Report Update                 | To update Cabinet on the current financial position of the Council          | Tbc                                | Cllr Julian Thompson-Hill / Paul McGrady |
|             | 2                          | Corporate Plan QPR: Quarter 3 2013/14 | To monitor the Council's progress in delivering the Corporate Plan 2012 -17 | Tbc                                | Cllr Barbara Smith / Tony Ward           |
|             | 3                          | Items from Scrutiny Committees        | To consider any issues raised by Scrutiny for Cabinet's attention           | Tbc                                | Scrutiny Coordinator                     |

Tudalen 105

Note for officers – Cabinet Report Deadlines

| <i>Meeting</i> | <b>Deadline</b> | <i>Meeting</i> | <b>Deadline</b> | <i>Meeting</i> | <b>Deadline</b> |
|----------------|-----------------|----------------|-----------------|----------------|-----------------|
|                |                 |                |                 |                |                 |
| <i>April</i>   | <b>2 April</b>  | <i>May</i>     | <b>29 April</b> | <i>June</i>    | <b>11 June</b>  |

Updated 4/4/2013 - SP

Cabinet Forward Work Programme.doc

## Cabinet Forward Work Plan



## Progress with Committee Resolutions

| Date of Meeting  | Item number and title                       | Resolution                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Progress                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|------------------|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 28 February 2013 | 5. Review of Rollout of X2 Recycling Scheme | <p><b>RESOLVED</b> – that the Committee:</p> <p><i>i)</i> Agrees that the lessons learned are used to underpin any future service changes that might be planned across the Council;</p> <p><i>ii)</i> Agrees that the outcomes from the roll-out are publicised through a press release and County Voice as soon as definitive figures on the improved recycling rates are available;</p> <p><i>iii)</i> Supports the proposal that the publication of outcome figures in the next edition of County Voice should be accompanied by an apology for the problems that were encountered during the roll-out, and an explanation of what went wrong;</p> <p><i>iv)</i> Recommends that all councillors are contacted, once a costing exercise has been undertaken, to establish whether another distribution exercise of collection calendars is required in any part of their council wards;</p> <p><i>v)</i> Requests that figures detailing the overall costs and benefits to the Council of recycling in comparison to the previous waste disposal regime are provided to the Committee for information, along with details of monies etc.</p> | <p>Resolution communicated to officers</p> <p>Articles on the benefits of recycling and statistics on some, but not all, recycling rates in the County have appeared in the latest edition of 'County Voice'.</p> <p>An apology for any inconvenience caused during the latest roll-out was also published in the latest edition of 'County Voice', as was a note of thanks to residents for their support for the recycling scheme and their forbearance with its introduction.</p> <p>The additional information requested will be available in due course.</p> |

|  |                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                            |
|--|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |                                                                                                                                   | <p>withheld from the contactors engaged to deliver this latest roll-out; and</p> <p>vi) Requests that, as part of the Service Challenge process, the Service explores the viability of operating alternate week food collections across the County with a view to realising the optimum level of recycling provision possible along with associated benefits and costs of providing this service, and that a summary report on future service provision be submitted to the Scrutiny Chairs and Vice-Chairs Group initially for consideration.</p>                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                            |
|  | <p><b>6. Engaging with our Communities and Redefining Our Approach to Being ‘An Excellent Council Close to the Community’</b></p> | <p><b>RESOLVED</b> – that:</p> <p>i) the Committee support the methods outlined in the report, including increased use of social media tools, for the purpose of improving engagement opportunities with county councillors, residents and interested groups;</p> <p>ii) consideration is given to holding ‘issue-led’ Special Meetings of the Member Area Groups (MAGs) when consulting/engaging with communities on specific matters; and</p> <p>iii) the Committee support the revised approach to the definition for being ‘An Excellent Council Close to the Community’ and that an outcome-based action plan, to include success measurements and key milestones, be drawn up with a view to delivering this aspiration, and that the action be closely monitored.</p> | <p>Resolution forwarded to relevant officers.</p> <p>The ‘Action Plan’ will form part of the Business Plans of the Council’s various services. They will therefore be monitored as part of the monitoring arrangements for the Service Business Plans.</p> |

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|  | <b>8. Allocation of Commuted Sums and Community Infrastructure Levy</b> | <b>RESOLVED</b> – That the Committee:<br>i) acknowledges the figures on the income received from s106 Agreements for open space provision and maintenance, and the grant offers and payments which have been made; and<br>ii) notes the significance of the potential introduction of the Community Infrastructure Levy and schedules a report on the proposals for implementing the CIL in Denbighshire into its forward work programme. | Report scheduled under 'Future Issues' section on the Committee's forward work programme |
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